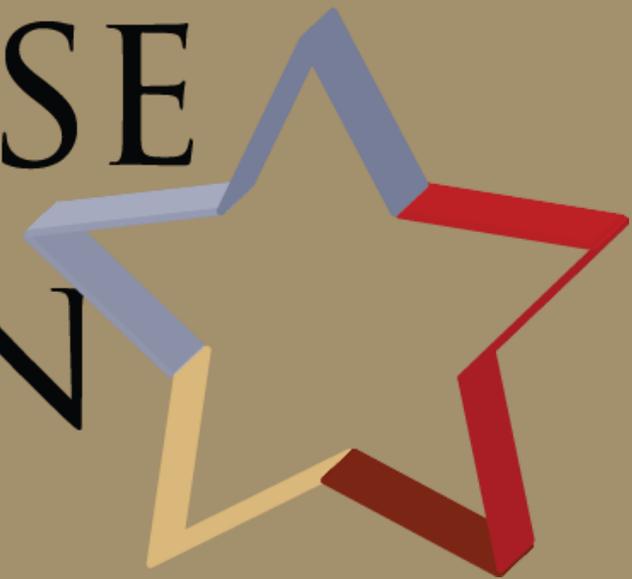


# FREE ENTERPRISE FOUNDATION



## 2014 Election Updates & Insights

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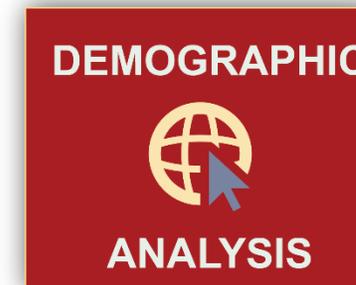
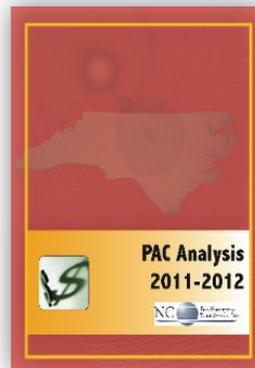
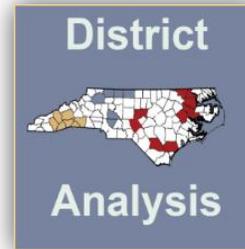


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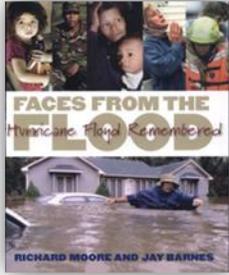
# NC FreeEnterprise Foundation

The North Carolina FreeEnterprise Foundation is a 501(c)(3) nonprofit organization exclusively focused on providing innovative educational programs to foster informed civic involvement and a better understanding of how voters perceive key public policy issues that impact our state's economic vitality.

**NCFEF does not lobby, or participate in any way with political campaigns.**



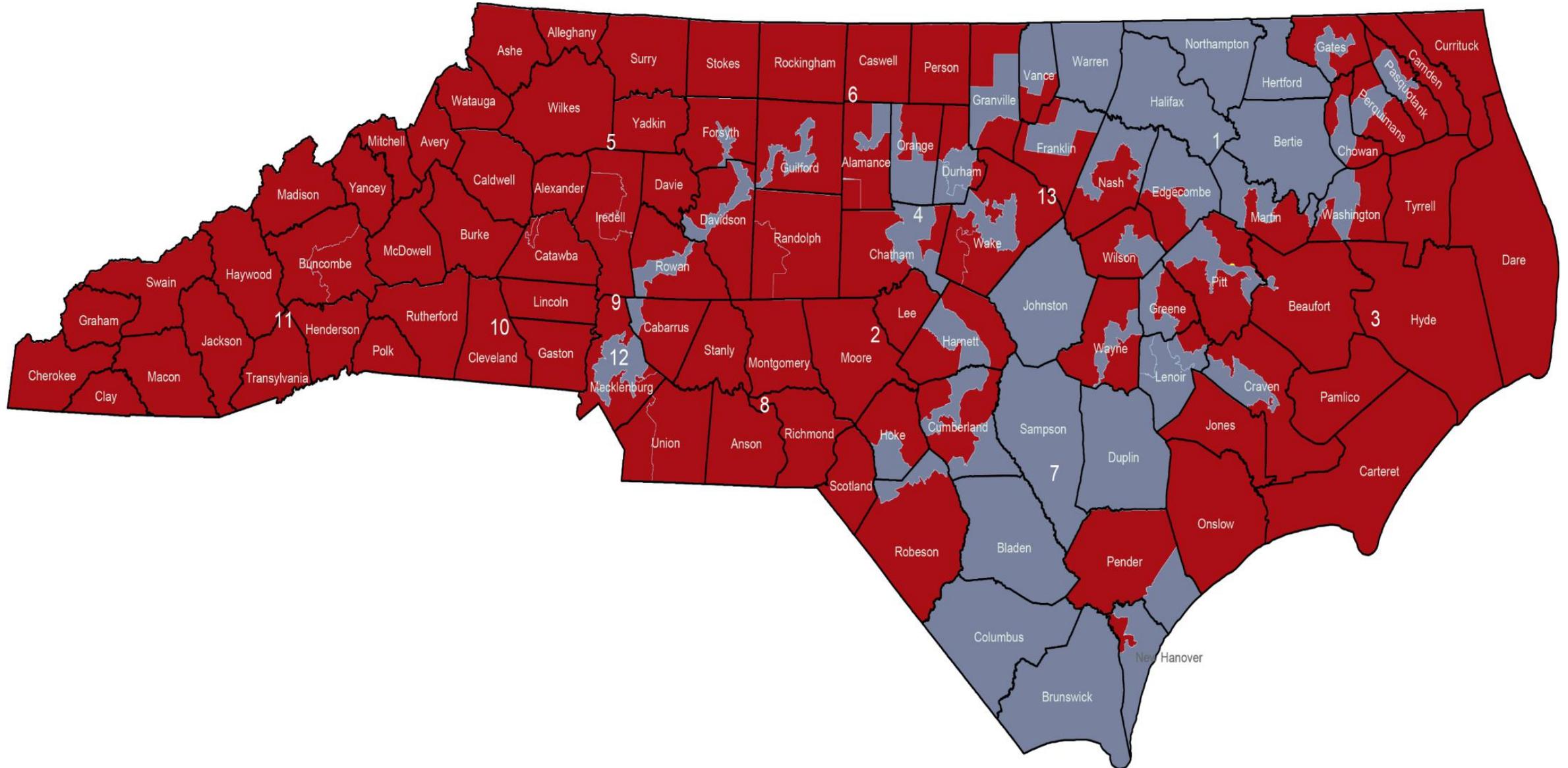
# Joe Stewart, Executive Director



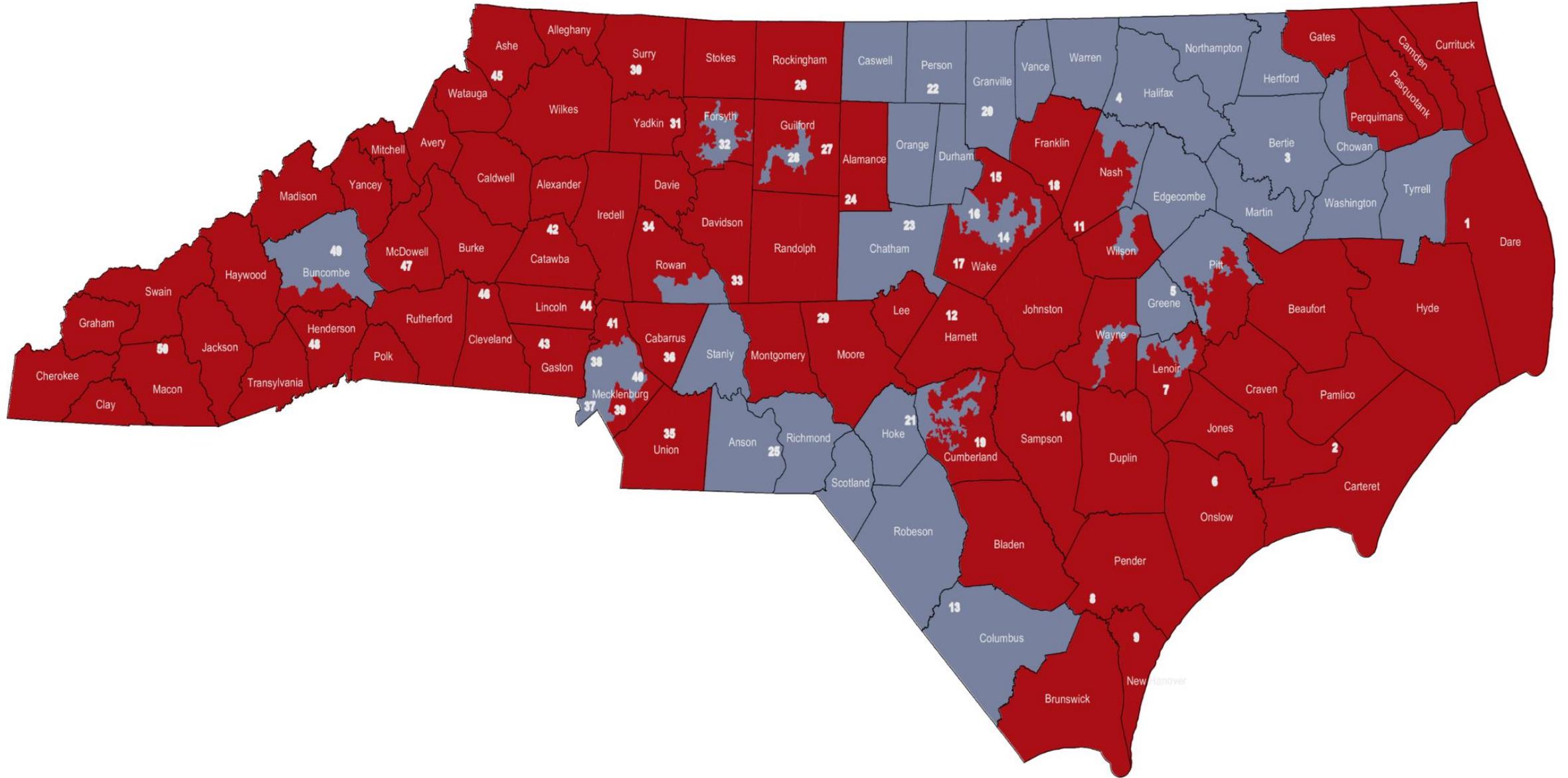
# Matt Bales, *Research Director*



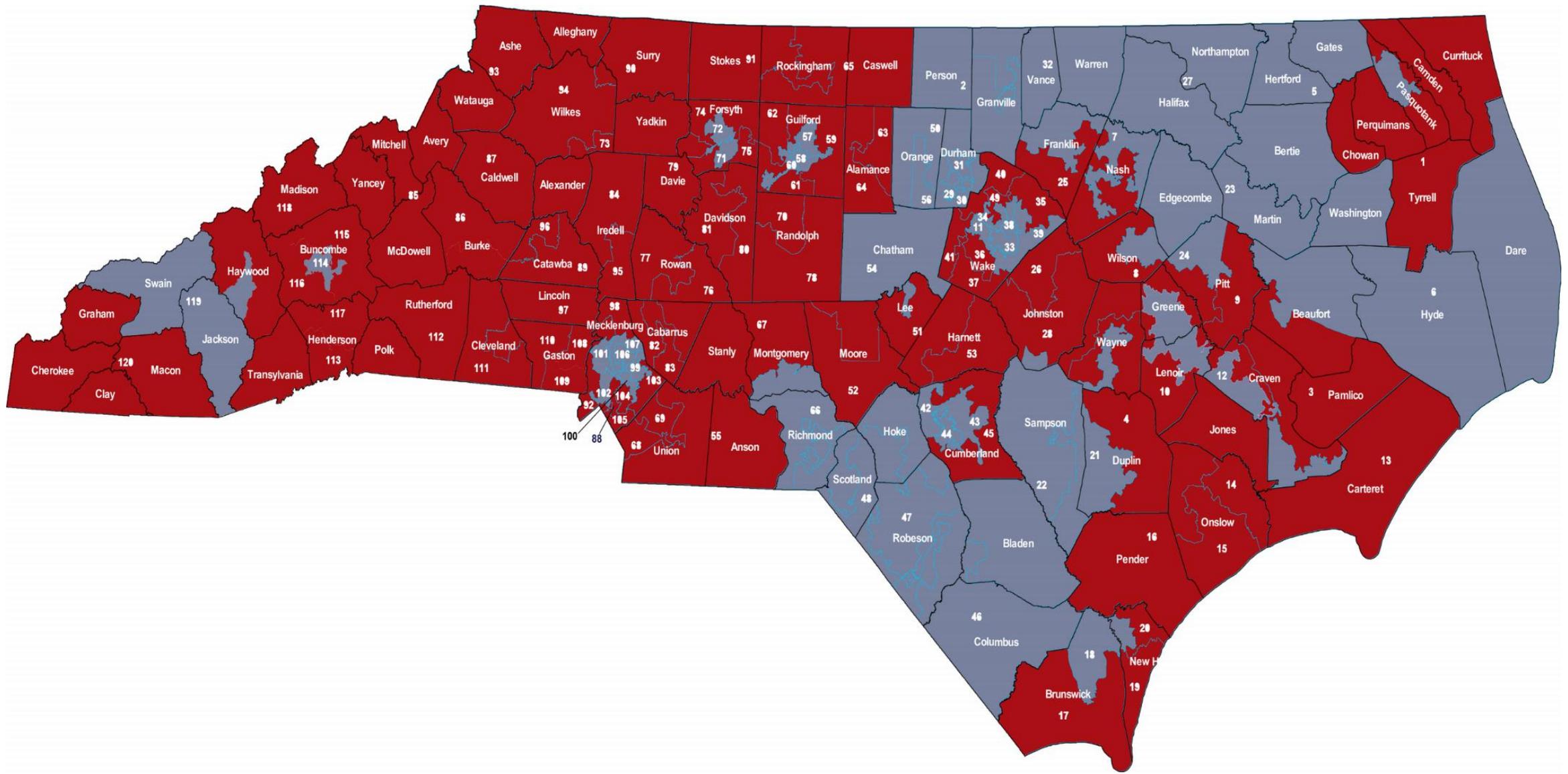
# Current NC Congressional Districts



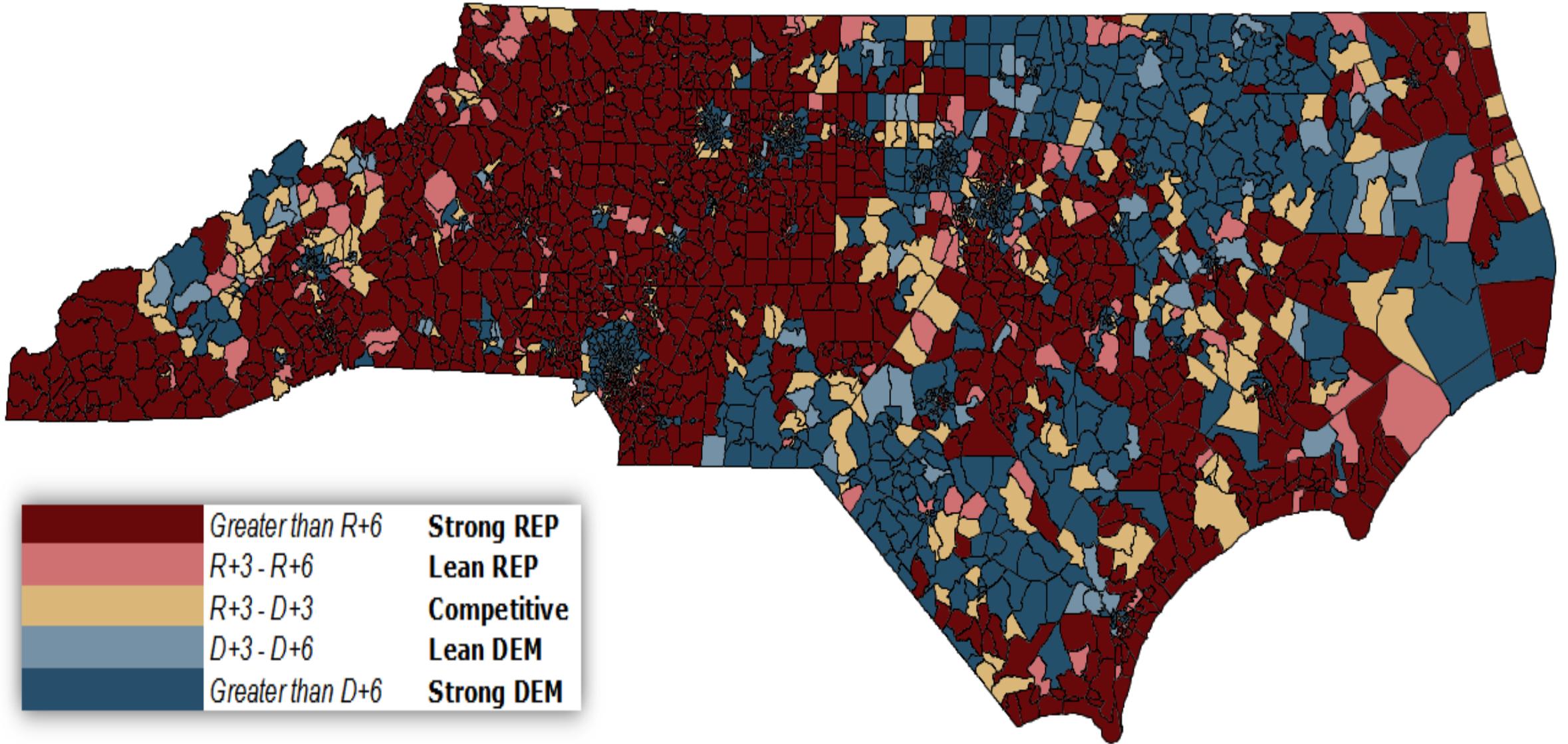
# Current NC Senate Districts



# Current NC House Districts



# Conventional Voter Behavior (CVB)



# CVB Factoids

Of 2,692 Voting Tabulation Districts (similar to precincts):

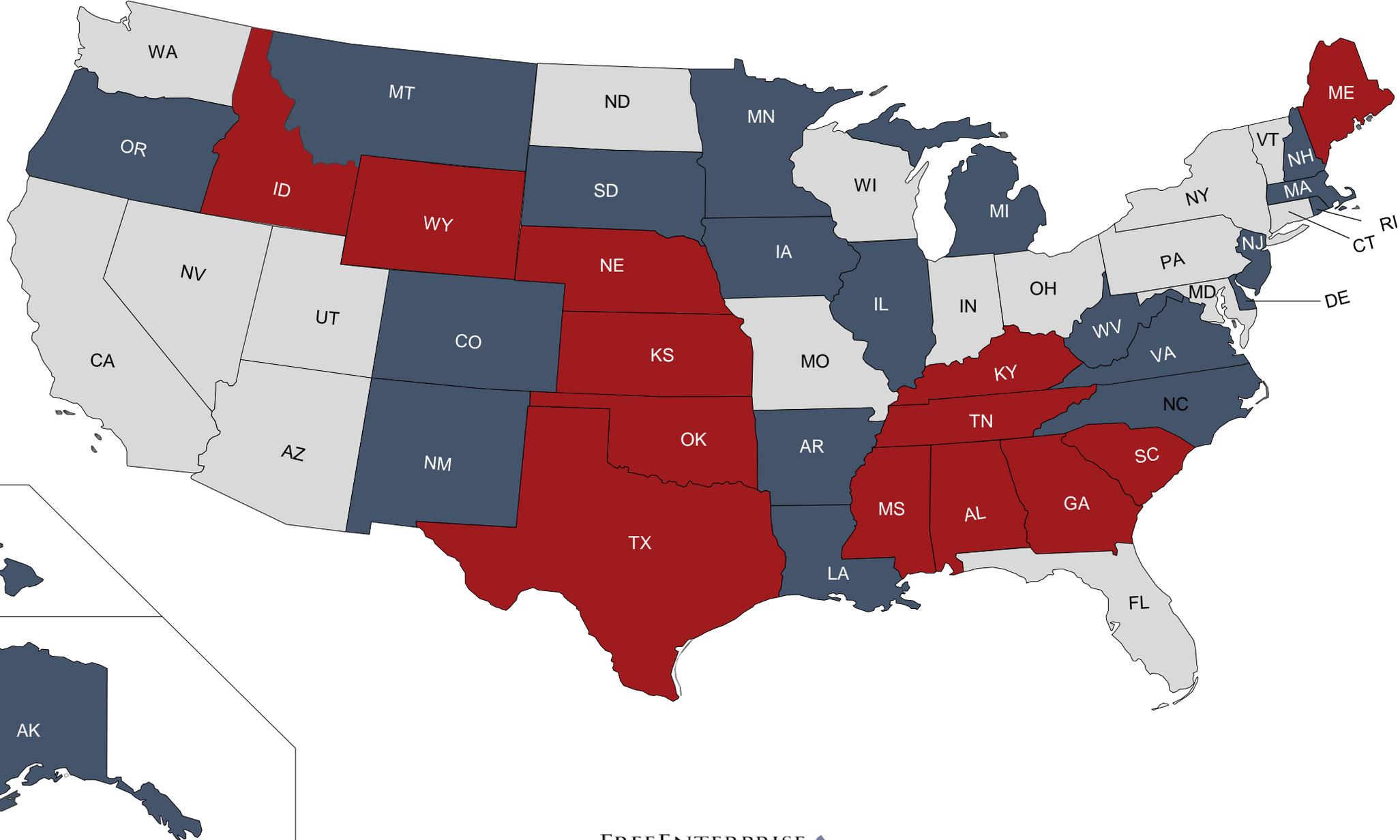
CVB Rating	# of VTDs	% of Total	Average CVB
Strong Republican	1,238	45.99%	R+15.96
Lean Republican	159	5.91%	R+4.68
Competitive	283	10.51%	R+0.20
Lean Democrat	125	4.64%	D+4.51
Strong Democratic	887	32.95%	D+22.60

The highest CVB **Strong** Republican VTD is in Avery County (R+37.93) and the highest CVB **Strong** Democratic VTD is in Wilson County (D+47.17).

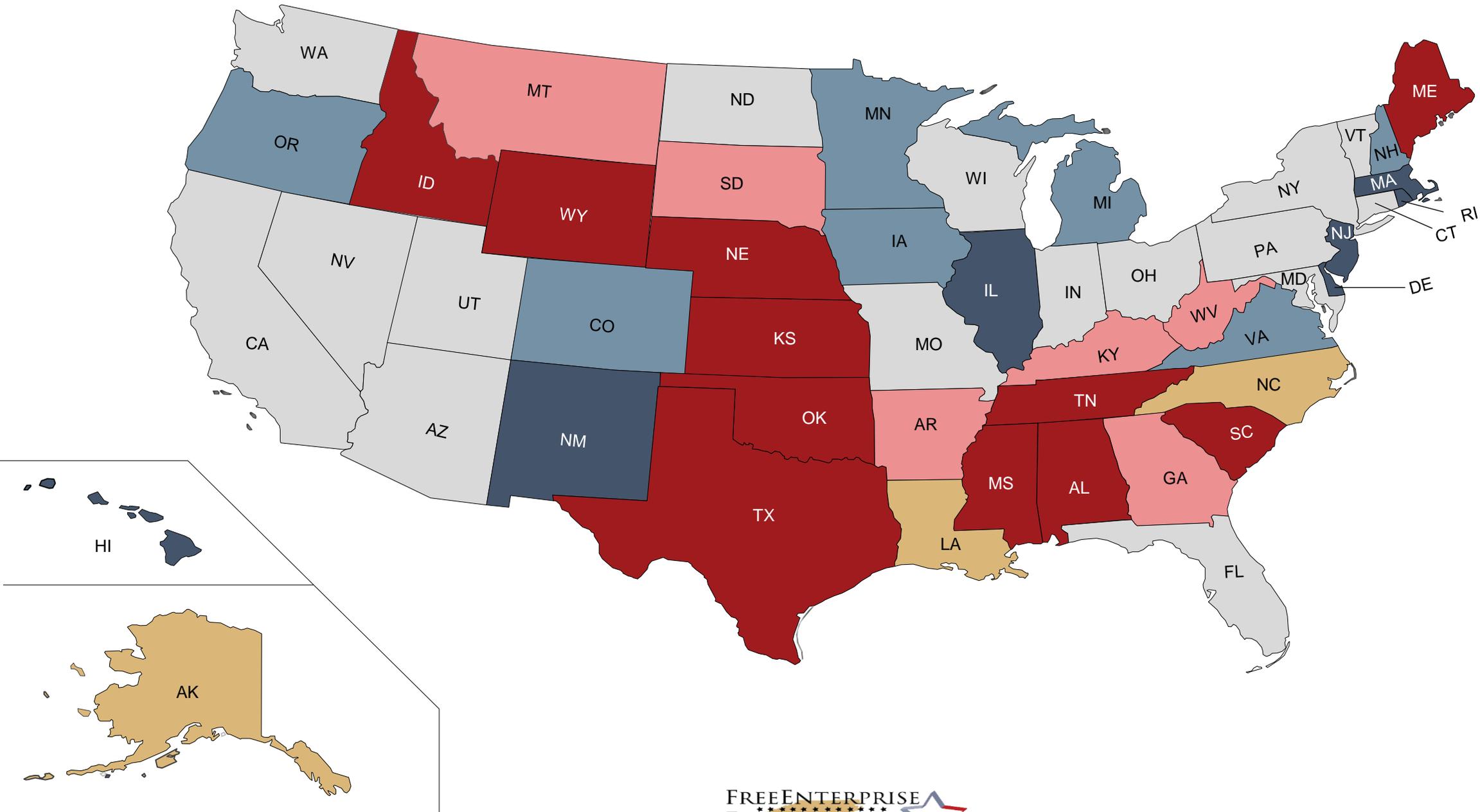
Of the 283 VTDs that have CVBs in the **Competitive** category, only 3 VTDs have a CVB of 0.0% (they are located in Wake, Cumberland, and Nash counties).

Of the other **Competitive** VTDs, 154 have slight Republican leanings and 124 slight Democratic leanings.

# 2014 US Senate Elections



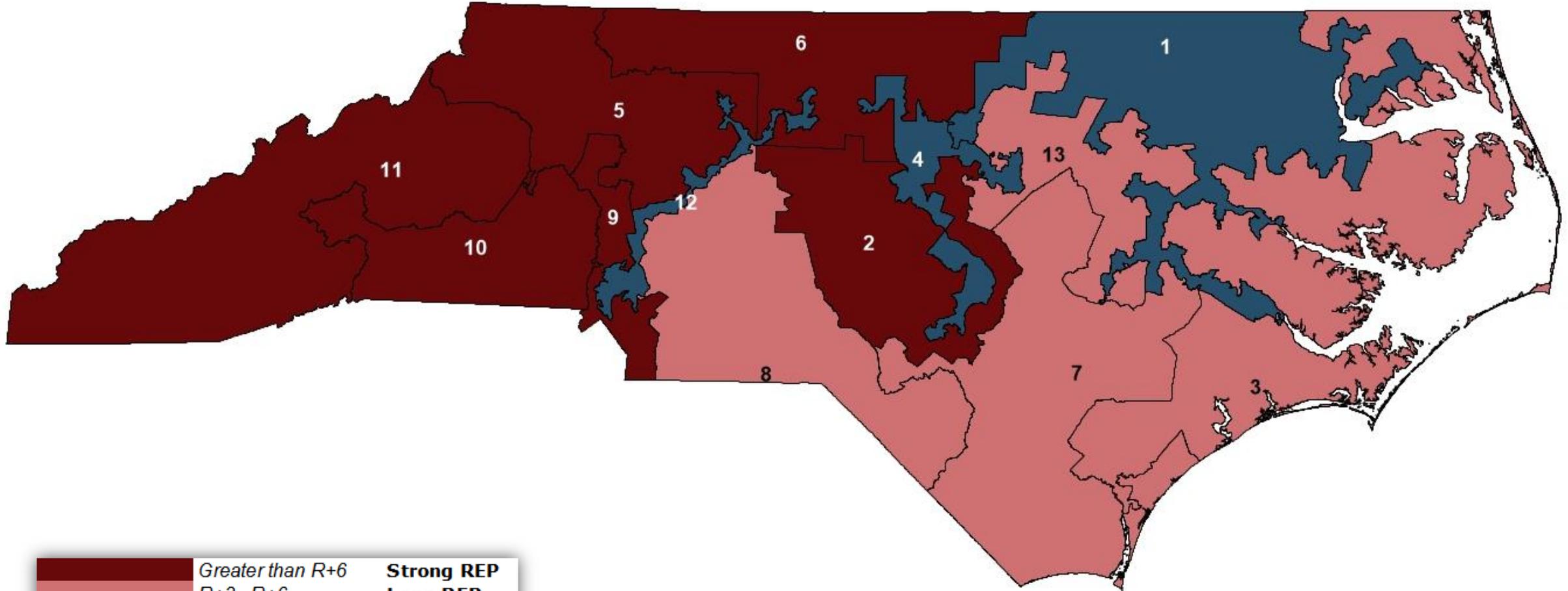
# 2014 US Senate Competitive Races

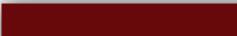


# US Senate

NC	Democratic	Republican	Libertarian
Statewide	<b>Kay Hagan</b> Incumbent	Ted Alexander Mayor of Shelby	Tim D'Annunzio Businessman
	Will Stewart Small Business Owner	Alex Bradshaw Small Business Owner	
		Greg Brannon OB-GYN Doctor	
		Heather Grant Nurse Practitioner	
	Ernest Reeves Retired Professor	Mark Harris Pastor	Sean Haugh Activist
		Edward Kryn Retired Doctor	
		Jim Snyder Attorney	
		Thom Tillis Speaker NC House	

# 2014 US Congress CVB Map



	<i>Greater than R+6</i>	<b>Strong REP</b>
	<i>R+3 - R+6</i>	<b>Lean REP</b>
	<i>R+3 - D+3</i>	<b>Competitive</b>
	<i>D+3 - D+6</i>	<b>Lean DEM</b>
	<i>Greater than D+6</i>	<b>Strong DEM</b>

# US Congress CVB Breakdown

Strong DEM	Lean DEM	Competitive	Lean REP	Strong REP
12 - <i>Open Seat</i>			7 - <i>Open Seat</i>	9 - R. Pittenger
1 - G. Butterfield			8 - R. Hudson	11 - M. Meadows
4 - D. Price			3 - W. Jones	5 - V. Foxx
			13 - G. Holding	10 - P. McHenry
				6 - <i>Open Seat</i>
				2 - R. Ellmers
<b>3 Districts</b>	<b>0 Districts</b>	<b>0 Districts</b>	<b>4 Districts</b>	<b>6 Districts</b>

Primary Election, No  
General Election

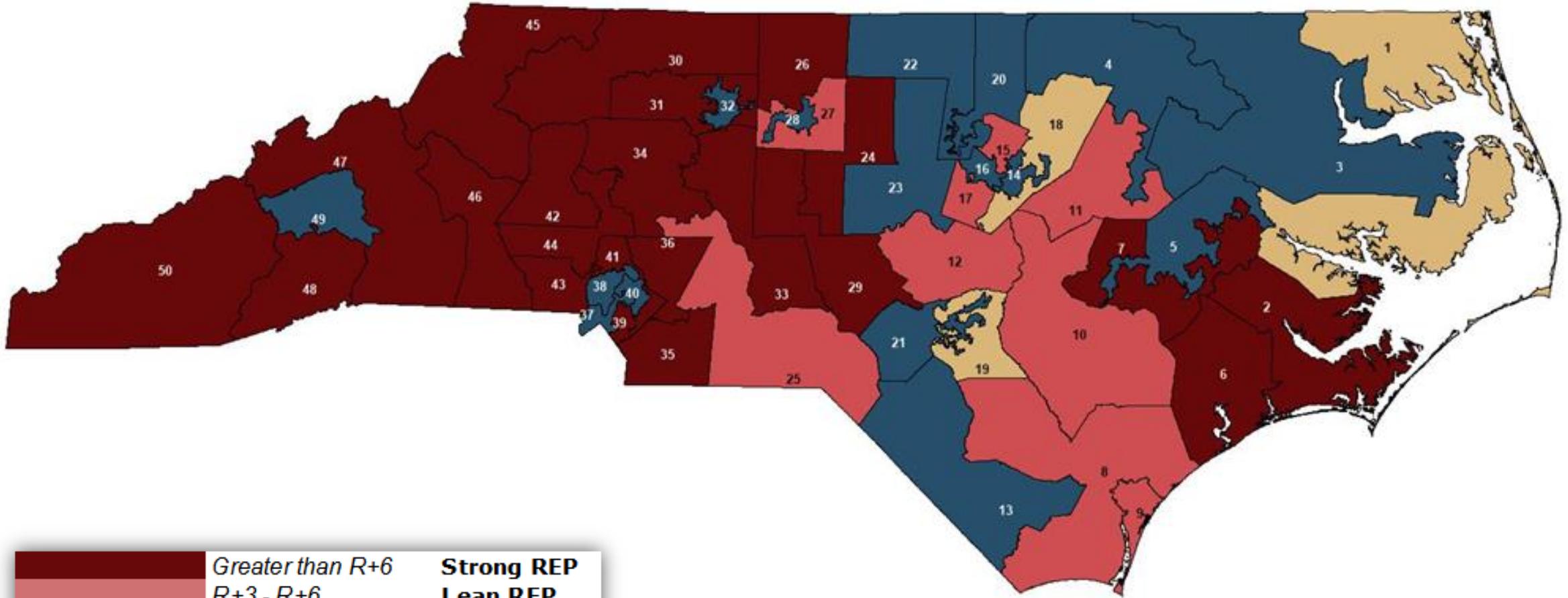
# US Congress

NC	CVB	Democratic	Republican		
1	SD	<b>G. K. Butterfield</b> Incumbent	Arthur Rich Accountant		
		Dan Whittacre Educator	Brent Shypulefski Financial Advisor		
2	SR	Keith Crisco Business Owner	<b>Renee Ellmers</b> Incumbent		
		Clay Aiken Entertainer			
		Toni Morris Counselor	Frank Roche Radio Show Host		
3	LR	Marshall Adame Consultant	<b>Walter Jones</b> Incumbent		
			Taylor Griffin Consultant		
			Al Novinec Real Estate		
4	SD	<b>David Price</b> Incumbent	Paul Wright Activist		
5	SR	Gardenia Henley Veteran/Auditor	<b>Virginia Foxx</b> Incumbent		
		Michael Holleman Educator			
		Will Stinson Small Business Owner	Philip Doyle Realtor		
		Josh Brannon Software Developer			
6	SR	Laura Fjeld Former General Counsel	Phil Berger Jr. Rockingham Co. DA		
			Kenn Kopf In House Counsel		
			Zach Matheny Financial Advisor		
			Jeff Phillips Small Business Owner		
		Open Seat	SR	Bruce Davis Guilford Co. Comm.	Charlie Sutherland Veteran
					Bruce VonCannon Banker
					Mark Walker Pastor
			Don Webb Financial Advisor		
			Mike Causey Retired		

# US Congress

NC	CVB	Democratic	Republican	Libertarian
7	Open Seat LR	Jonathan Barfield New Hanover Co. Comm.	David Rouzer Consultant	Wesley Casteen Attorney/CPA
			Woody White Attorney	
		Walter Martin	Chris Andrade Veteran	
8	LR	Antonio Blue Mayor of Dobbins Heights	<b>Richard Hudson</b> Incumbent	
9	LR		<b>Robert Pittenger</b> Incumbent	
			Michael Steinberg Insurance Agent	
10	SR	Tate McQueen Educator	<b>Patrick McHenry</b> Incumbent	
			Richard Lynch Small Business Owner	
11	SR	Keith Ruehl Small Business Owner	<b>Mark Meadows</b> Incumbent	
		Tom Hill Retired		
12	Open Seat SD	Alma Adams NC House Member	Vince Coakley Radio Show Host	
		George Battle Attorney		
		Marcus Brandon NC House Member		
		Malcolm Graham NC Senate Member		
		Ravije Patel	Leon Threatt Pastor	
		Curtis Osborne Attorney		
James Mitchell Financial Consultant				
13	LR	Arunava Sanyal Business Owner	<b>George Holding</b> Incumbent	
		Brenda Cleary Healthcare Consultant		
		Virginia Conlon Events Coordinator		

# 2014 NC Senate CVB Map



	<i>Greater than R+6</i>	<b>Strong REP</b>
	<i>R+3 - R+6</i>	<b>Lean REP</b>
	<i>R+3 - D+3</i>	<b>Competitive</b>
	<i>D+3 - D+6</i>	<b>Lean DEM</b>
	<i>Greater than D+6</i>	<b>Strong DEM</b>

# NC Senate CVB Breakdown

Strong DEM	Lean DEM	Competitive	Lean REP	Strong REP
28 - G. Robinson		19 - Meredith	25 - McLaurin	29 - J. Tillman
40 - Open Seat		18 - Barefoot	15 - Open Seat	30 - Randleman
38 - J. Ford		1 - Cook	9 - Open Seat	33 - Bingham
20 - F. McKissick			8 - B. Rabon	35 - T. Tucker
14 - D. Blue			17 - T. Barringer	42 - Open Seat
4 - Bryant			10 - B. Jackson	44 - D. Curtis
21 - B. Clark			12 - R. Rabin	31 - J. Krawiec
32 - E. Parmon			27 - T. Wade	34 - A. Brock
3 - Jenkins			11 - B. Newton	43 - K. Harrington
23 - V. Foushee				39 - B. Rucho
5 - D. Davis				36 - F. Hartsell
13 - Open Seat				45 - D. Soucek
22 - M. Woodard				50 - J. Davis
37 - D. Clodfelter				46 - W. Daniel
16 - J. Stein				41 - J. Tarte
49 - M. Nesbitt				26 - P. Berger
				6 - H. Brown
				24 - R. Gunn
				7 - L. Pate
				47 - R. Hise
				48 - T. Apodaca
				2 - N. Sanderson
<b>16 Districts</b>	<b>0 Districts</b>	<b>3 Districts</b>	<b>9 Districts</b>	<b>22 Districts</b>

No Primary or General Election

Primary Election, No General Election

Primary Election, No General Election

No Primary or General Election

# NC Senate

SD	CVB	Democratic	Republican
1	COM	Stan White Realtor	<b>Bill Cook</b> Incumbent
		Judy Krahenbuhl Retired Educator	
2	SR	Fernie Hymon Retired	<b>Norm Sanderson</b> Incumbent
		Carr Ippock Craven Co. BOE	
		Dorothea White	
3	SD	<b>Clark Jenkins</b> Incumbent	
		Erica Smith-Ingram Northampton Co. BOE	
		Alan Mizelle Pastor	
4	SD	<b>Angela Bryant</b> Incumbent	Richard Scott Activist
5	SD	<b>Don Davis</b> Incumbent	
		Tony Moore Fmr. NC State Senator	
		Henry Williams II	
6	SR		<b>Harry Brown</b> Incumbent
7	SR	Erik Anderson Retail	<b>Louis Pate</b> Incumbent
8	LR	Danny Hefner Truck Driver	<b>Bill Rabon</b> Incumbent
		Ernie Ward Veterinarian	
9 Open Seat	LR	Elizabeth Redenbaugh Fmr. New Hanover BOE	Michael Lee Attorney
			Michael Burns Small Business Owner
			Justin LaNasa Small Business Owner
10	LR	Donald Raines Mayor of Princeton	<b>Brent Jackson</b> Incumbent
11	LR		<b>Buck Newton</b> Incumbent
12	LR	Joe Langley Small Business Owner	<b>Ronald Rabin</b> Incumbent
		James Clark	
13 Open Seat	SD	Jane Smith Retired Realtor	<b>Bernard White</b> Small Business Owner
		Beverly Hall Small Business Owner	
		David Ayers Distribution Manager	
		Marcus Williams	
14	SD	<b>Dan Blue</b> Incumbent	
15 Open Seat	LR	Tom Bradshaw Fmr. Raleigh Mayor	Jim Fulghum NC House Member
			Apryl Major Product Quality Manager
16	SD	<b>Josh Stein</b> Incumbent	Molotov Mitchell Videographer

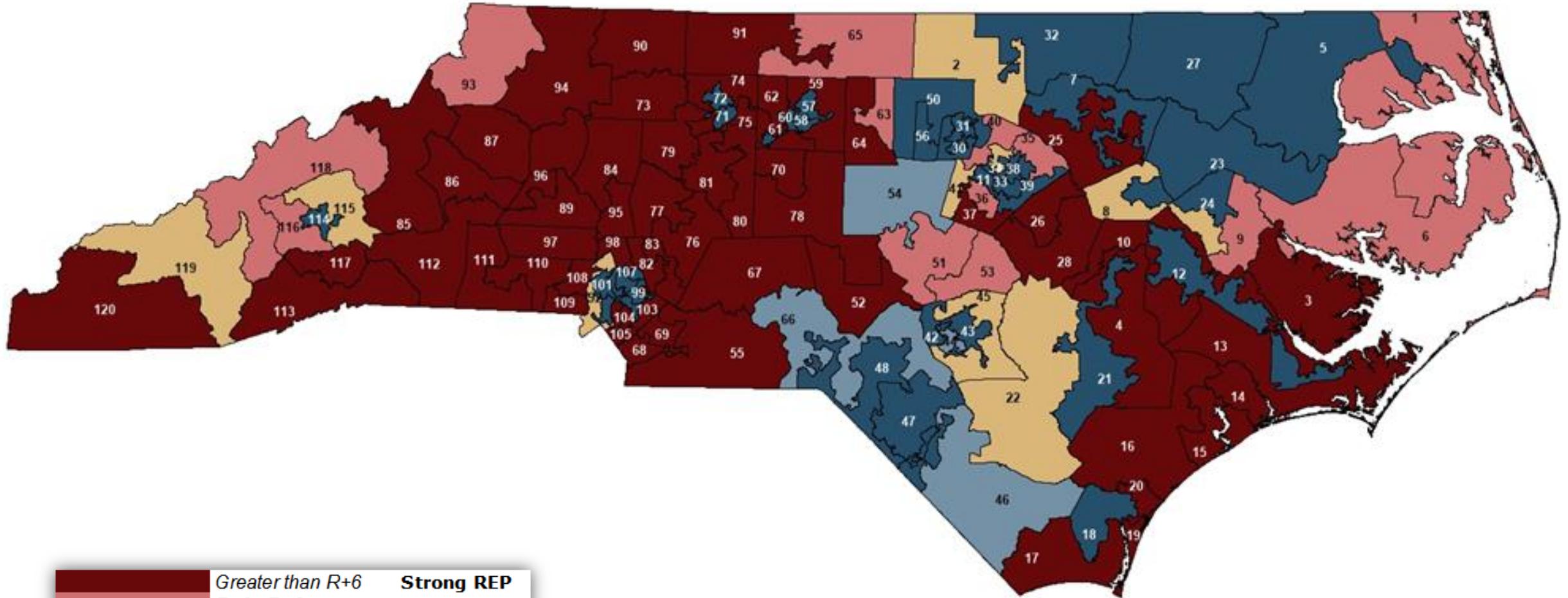
# NC Senate

SD	CVB	Democratic	Republican	Libertarian
17	LR	Bryan Fulghum Cashier	Tamara Barringer Incumbent	
18	COM	Sarah Crawford Non-Profit Exec.	Chad Barefoot Incumbent	
19	COM	Billy Richardson Attorney	Wesley Meredith Incumbent	
20	SD	Floyd McKissick Incumbent		
21	SD	Ben Clark Incumbent		
		Sylvia Adamczyk Educator		
		Eronomy Smith Human Rights Activist		
		Billy King Cumberland Co. Comm.		
22	SD	Mike Woodard Incumbent	Milton Holmes Attorney	
			Herman Joubert Substitute Teacher	
23	SD	Valerie Foushee Incumbent	Mary Lopez-Carter Realtor	
24	SR		Rick Gunn Incumbent	
25	LR	Gene McLaurin Incumbent	Tom McInnis Small Business Owner	P.H. Dawkins
26	SR	William Osbourne Psychologist	Phil Berger Incumbent	
27	LR		Trudy Wade Incumbent	
28	SD	Gladys Robinson Incumbent		
		Skip Alston Realtor		
29	SR	Tommy Davis Fmr. Sherriff Deputy	Jerry Tilman Incumbent	
30	SR	Eva Ingle	Shirley Randleman Incumbent	
31	SR	John Motsinger Attorney	Joyce Krawiec Incumbent	
			Steve Wiles Realtor	
			Dempsey Brewer Small Business Owner	
32	SD	Earline Parmon Incumbent		
33	SR		Stan Bingham Incumbent	
			Eddie Gallimore Small Business Owner	
34	SR	Connie Johnson Seminarian	Andrew Brock Incumbent	

# NC Senate

SD	CVB	Democratic	Republican
35	SR		<b>Tommy Tucker</b> Incumbent
36	SR		<b>Fletcher Hartsell</b> Incumbent
			Fred Biggers Attorney
37	SD	<b>Dan Clodfelter</b> Incumbent	
38	SD	<b>Joel Ford</b> Incumbent	Richard Rivette Marketing
39	SR		<b>Bob Rucho</b> Incumbent
			Matt Arnold Attorney
40 Open Seat	SD	Joyce Waddell Educator	
		Nasif Majeed Real Estate Developer	
		Matt Newton Attorney	
		Morris McAdoo Attorney	
		Ty Turner	
41	SR	Latrice McRae Consultant	<b>Jeff Tarte</b> Incumbent
42 Open Seat	SR		Andy Wells NC House Member
43	SR		<b>Kathy Harrington</b> Incumbent
44	SR		<b>David Curtis</b> Incumbent
45	SR	Jim Sponenberg Bank Executive	<b>Dan Soucek</b> Incumbent
46	SR	Emily Church Educator	<b>Warren Daniel</b> Incumbent
47	SR		<b>Ralph Hise</b> Incumbent
			Michael Lavener McDowell Co. Comm.
48	SR	Rick Wood Henderson Co. BOE	<b>Tom Apodaca</b> Incumbent
49	SD	T.B.D.	R.L. Clark Fmr. NC Senator
			Mark Crawford Fmr. NC House Member
			Clarence Young Small Business Owner
50	SR	Ron Robinson Businessman	<b>Jim Davis</b> Incumbent
		Jane Hipps Educator	

# 2014 NC House CVB Map



	<i>Greater than R+6</i>	<b>Strong REP</b>
	<i>R+3 - R+6</i>	<b>Lean REP</b>
	<i>R+3 - D+3</i>	<b>Competitive</b>
	<i>D+3 - D+6</i>	<b>Lean DEM</b>
	<i>Greater than D+6</i>	<b>Strong DEM</b>

# NC House CVB Breakdown

Strong DEM		Lean DEM	Competitive	Lean REP	Strong REP	
29 - L. Hall	47 - C. Graham	66 - K. Goodman	119 - J. Queen	118 - M. Presnell	4 - J. Dixon	78 - A. McNeill
106 - C. Cunningham	32 - N. Baskerville	46 - K. Waddell	2 - Open Seat	6 - P. Tine	91 - B. Holloway	70 - P. Hurley
102 - B. Carney	30 - P. Luebke	54 - R. Reives II	22 - W. Brisson	9 - B. Brown	113 - C. Whitmire	80 - R. Younts
31 - M. Michaux	5 - A. Mobley	44 - R. Glazier	92 - C. Jeter	63 - S. Ross	110 - K. Hastings	73 - Open Seat
99 - R. Moore			115 - N. Ramsey	93 - J. Jordan	74 - D. Conrad	85 - J. Dobson
33 - R. Gill			41 - T. Murry	51 - M. Stone	16 - C. Millis	97 - J. Saine
38 - Y. Holley			45 - J. Szoka	40 - M. Avila	20 - R. Catlin	79 - J. Howard
107 - K. Alexander			8 - S. Martin	53 - D. Lewis	15 - P. Shepard	89 - M. Setzer
60 - Open Seat			49 - Open Seat	35 - C. Malone	98 - Open Seat	95 - R. Brawley
58 - Open Seat				36 - N. Dollar	109 - D. Bumgarner	94 - J. Elmore
56 - V. Insko				65 - B. Jones	19 - T. Davis Jr.	68 - C. Horn
24 - J. Butterfield				116 - T. Moffitt	61 - J. Faircloth	87 - E. Starnes
57 - P. Harrison				1 - B. Steinburg	59 - J. Hardister	13 - P. McElraft
71 - E. Terry					111 - T. Moore	69 - D. Arp
101 - B. Earle					104 - Open Seat	76 - C. Ford
48 - G. Pierce					26 - L. Daughtry	81 - R. Brown
114 - S. Fisher					25 - J. Collins	67 - J. Burr
42 - M. Lucas					86 - H. Blackwell	120 - R. West
100 - T. Cotham					75 - D. Lambeth	96 - Open Seat
27 - M. Wray					55 - M. Brody	108 - J. Torbett
50 - G. Meyer					37 - P. Stam	90 - S. Stevens
39 - D. Jackson					103 - B. Brawley	117 - C. McGrady
12 - G. Graham					14 - G. Cleveland	84 - R. Turner
11 - D. Hall					88 - R. Bryan	28 - J. Langdon
34 - G. Martin					82 - L. Pittman	52 - J. Boles
7 - B. Richardson					64 - D. Riddell	10 - J. Bell
18 - S. Hamilton					3 - M. Speciale	83 - L. Johnson
21 - L. Bell					62 - J. Blust	105 - J. Schaffer
23 - Open Seat						17 - F. Iler
72 - E. Hanes						77 - Warren
43 - E. Floyd						112 - M. Hager
<b>35 Districts</b>		<b>4 Districts</b>	<b>9 Districts</b>	<b>13 Districts</b>	<b>59 Districts</b>	

No Primary or General Election

Primary Election, No General Election

Primary Election, No General Election

No Primary or General Election

# NC House

HD	CVB	Democratic		Republican	
1	LR	Garry Meiggs	Camden Co. Comm.	<b>Bob Steinburg</b>	Incumbent
2	COM	Ray Jeffers	Person Co. Comm.	Larry Yarborough	Businessman
		Brent Groce	Attorney	Jon Bass	Businessman
		Dalton Huff	Farmer	Sandra Berry	Small Business Owner
3	SR	Whit Whitley	Attorney	<b>Michael Speciale</b>	Incumbent
4	SR			<b>Jimmy Dixon</b>	Incumbent
5	SD	<b>Annie Mobley</b>	Incumbent	Sidney Pierce	
		Howard Hunter II	Funeral Director		
6	LR	<b>Paul Tine</b>	Incumbent	Mattie Lawson	Activist
				Ashley Woolard	Insurance Agent
7	SD	<b>Bobbie Richardson</b>	Incumbent		
8	COM	Bobi Gregory	Activist	<b>Susan Martin</b>	Incumbent
9	LR	Uriah Ward	Student/Activist	<b>Brian Brown</b>	Incumbent
				Ashely Bleau	Businessman
10	SR			<b>John Bell</b>	Incumbent
11	SD	<b>Duane Hall</b>	Incumbent	Ray Martin	
12	SD	<b>George Graham</b>	Incumbent		
13	SR	Jim Nolan	Retired Educator	<b>Pat McElraft</b>	Incumbent
14	SR			<b>George Cleveland</b>	Incumbent
				Bobby Mills	Businessman
15	SR			<b>Phil Shepard</b>	Incumbent
				Jim Morton	Farmer
16	SR	Steve Unger	Athletics Supervisor	<b>Chris Millis</b>	Incumbent
17	SR	Charles Warren	Brunswick Co. Comm.	<b>Frank Iler</b>	Incumbent
				Marion Davis	Fmr. Brunswick Co. Comm.
18	SD	<b>Susi Hamilton</b>	Incumbent		
19	SR			<b>Ted Davis, Jr.</b>	Incumbent
20	SR	Betsy Jordan	Life Coach	<b>Rick Catlin</b>	Incumbent

# NC House

HD	CVB	Democratic	Republican
21	SD	<b>Larry Bell</b> Incumbent	
22	COM	<b>William Brisson</b> Incumbent	<b>Ken Smith</b> Pastor
23 Open Seat	SD	Taro Knight Tarboro Mayor Pro-Tem	
		Bronson Williams ED of Childcare Ctr.	
		Shelly Willingham Edgecombe Co. BOE	
		Rusty Holderness Businessman	
24	SD	<b>Jean Farmer-Butterfield</b> Incumbent	
		Mark Bibbs Attorney	
25	SR	Joe Hester Attorney	<b>Jeff Collins</b> Incumbent
26	SR		<b>Leo Daughtry</b> Incumbent
			Dennis Nielson Small Business Owner
27	SD	<b>Michael Wray</b> Incumbent	
		Franklin Williams Pastor	
28	SR		<b>J.H. Langdon</b> Incumbent
29	SD	<b>Larry Hall</b> Incumbent	
30	SD	<b>Paul Luebke</b> Incumbent	
31	SD	<b>Mickey Michaux</b> Incumbent	<b>Todd Conard</b> Copy Editor
32	SD	<b>Nathan Baskerville</b> Incumbent	
33	SD	<b>Rosa Gill</b> Incumbent	<b>Perry Whitlock</b> Activist
34	SD	<b>Grier Martin</b> Incumbent	
35	LR	Brian Mountcastle Small Business Owner	<b>Chris Malone</b> Incumbent
36	LR	Lisa Baker Small Business Owner	<b>Nelson Dollar</b> Incumbent
37	SR		<b>Paul Stam</b> Incumbent
38	SD	<b>Yvonne Holley</b> Incumbent	<b>Joe Thompson</b> Construction Executive
39	SD	<b>Darren Jackson</b> Incumbent	
40	LR	Margaret Broadwell Small Business Owner	<b>Marilyn Avila</b> Incumbent

# NC House

HD	CVB	Democratic	Republican	Libertarian
41	COM	Gale Adcock Nurse Practitioner	Tom Murry Incumbent	
42	SD	Marvin Lucas Incumbent		
43	SD	Elmer Floyd Incumbent		
44	LD	Rick Glazier Incumbent	Richard Button Retired	
45	COM		John Szoka Incumbent	
46	LD	Ken Waddell Incumbent	Brenden Jones Small Business Owner	
47	SD	Charles Graham Incumbent		
48	SD	Garland Pierce Incumbent		
49 Open Seat	COM	Kim Hanchette Diabetes Educator	Gary Pendleton Small Business Owner	
		Derek Kiszely Activist		
50	SD	Graig Meyer Incumbent	Lewis Hannah Banker	
			Rod Chaney Pastor	
51	LR	Brad Salmon Attorney	Mike Stone Incumbent	
52	SR		Jamie Boles Incumbent	
53	LR	Thomas Ellis Harnett Co. Historical Assoc.	David Lewis Incumbent	
		Susan Byerly Psychologist		
54	LD	Robert Reives II Incumbent	Andy Wilkie	
		Barry Burns		
55	SR	Kim Hargett Educator	Mark Brody Incumbent	
56	SD	Verla Insko Incumbent	Dave Carter Realtor	
57	SD	Pricey Harrison Incumbent		
		Jim Kee Fmr. Greensboro City Councilor		
58 Open Seat	SD	Dan Koenig Attorney		
		Ralph Johnson Greensboro Zoning Commission		
		Kerry Graves Private Investigator		
		Tigress McDaniel Actress		
59	SR	Scott Jones Small Business Owner	Jon Hardister Incumbent	Paul Meinhart Small Business Owner
60 Open Seat	SD	Earl Jones Fmr. NC House		
		Cecil Brockman Campaign Operative		
		David Small Computer Repair		

# NC House

HD	CVB	Democratic		Republican	
61	SR	Ron Weatherford	Community Activist	<b>John Faircloth</b>	Incumbent
62	SR	Sal Leone	Police Officer	<b>John Blust</b>	Incumbent
63	LR	Ian Blatutis	Small Business Owner	<b>Steve Ross</b>	Incumbent
64	SR			<b>Dennis Riddell</b>	Incumbent
65	LR	Elretha Perkins	Child Care Center Owner	<b>Bert Jones</b>	Incumbent
66	SD	<b>Ken Goodman</b>	Incumbent		
67	SR	Nalin Mehta	Doctor	<b>Justin Burr</b>	Incumbent
				Peter Ascianto	Stanly Co. Comm.
68	SR			<b>Craig Horn</b>	Incumbent
69	SR			<b>Dean Arp</b>	Incumbent
70	SR	Wesley Fennell	Small Business Owner	<b>Pat Hurley</b>	Incumbent
71	SD	<b>Evelyn Terry</b>	Incumbent	Kris McCann	Electrician
72	SD	<b>Ed Hanes</b>	Incumbent		
73 Open Seat	SR			Lee Zachary	Attorney
				Dwight Shook	Business Consultant
74	SR	Mary Dickinson	Educator	<b>Debra Conrad</b>	Incumbent
75	SR	David Gordon	Religious Institutions Professional	<b>Donny Lambeth</b>	Incumbent
76	SR			<b>Carl Ford</b>	Incumbent
77	SR			<b>Harry Warren</b>	Incumbent
				Chad Mitchell	Rowan Co. Comm.
78	SR			<b>Allen McNeill</b>	Incumbent
79	SR	Cristina Vazquez		<b>Julia Howard</b>	Incumbent
80	SR			<b>Roger Younts</b>	Incumbent
				Sam Watford	Davidson Co. Comm.

# NC House

HD	CVB	Democratic	Republican
81	SR		<b>Rayne Brown</b> Incumbent
82	SR	Earle Schecter Retired	<b>Larry Pittman</b> Incumbent
			Leigh Brown Realtor
83	SR		<b>Linda Johnson</b> Incumbent
84	SR	Gene Mahaffey Retired	<b>Rena Turner</b> Incumbent
			Kirk Sherrill General Contractor
			Jay White Small Business Owner
85	SR	JR Edwards Retired	<b>Josh Dobson</b> Incumbent
86	SR	Jim Cates Retired	<b>Hugh Blackwell</b> Incumbent
			Bradley Scott Restaurant Operator
87	SR		<b>Edgar Starnes</b> Incumbent
88	SR	Marge Storch Graphic Designer	<b>Rob Bryan</b> Incumbent
89	SR		<b>Mitchel Setzer</b> Incumbent
90	SR	John Wiles Analyst	<b>Sarah Stevens</b> Incumbent
91	SR		<b>Bryan Holloway</b> Incumbent
92	COM	Robin Bradford Activist	<b>Charles Jeter</b> Incumbent
93	LR	Sue Counts Director, NC Cooperative Exentions	<b>Jonathan Jordan</b> Incumbent
94	SR		<b>Jeffery Elmore</b> Incumbent
			Gary Blevins Wilkes Co. Comm.
95	SR		<b>Robert Brawley</b> Incumbent
			John Fraley Business Owner
			Joe Fox Small Business Owner
96	SR	Cliff Moone Part-Time Professor	Jay Adams Commercial Real Estate
			Wrapper Kellet Real Estate
			Frank Willis Financial Advisor
97	SR	Rosemary Hubbard Activist	<b>Jason Saine</b> Incumbent
98	SR	Natasha Marcus Attorney	John Bradford Engineer
			Lynette Rinker Mayor of Cornelius
			Sharon Hudson Activist
99	SD	<b>Rodney Moore</b> Incumbent	
100	SD	<b>Tricia Cotham</b> Incumbent	

# NC House

HD	CVB	Democratic	Republican	Libertarian
101	SD	<b>Beverly Earle</b> Incumbent		
102	SD	<b>Becky Carney</b> Incumbent		
103	SR		<b>Bill Brawley</b> Incumbent	
104 Open Seat	SR		Dan Bishop Attorney	Eric Cable Financial Services
105	SR		<b>Jacqueline Schaffer</b> Incumbent	
106	SD	<b>Carla Cunningham</b> Incumbent	Trey Lowe Sales Representative	
107	SD	<b>Kelly Alexander</b> Incumbent		
108	SR		<b>John Torbett</b> Incumbent	
109	SR		<b>Dana Bumgardner</b> Incumbent	
			Mickey Price Gaston Co. Comm	
110	SR		<b>Kelly Hastings</b> Incumbent	
111	SR	Nick Carpenter Activist	<b>Tim Moore</b> Incumbent	
112	SR	Lisa Bralley Educator	<b>Mike Hager</b> Incumbent	
113	SR	Norm Bossert Principal	<b>Chris Whitmire</b> Incumbent	
114	SD	<b>Susan Fisher</b> Incumbent		
115	COM	John Ager Farmer	<b>Nathan Ramsey</b> Incumbent	
116	LR	Brian Turner Fmr. UNCA Development Director	<b>Tim Moffitt</b> Incumbent	
117	SR		<b>Chuck McGrady</b> Incumbent	Shelby Mood Veteran
			Ronnie Edwards Retired DMV	
118	LR	Dean Hicks Yancey Co. Comm.	<b>Michele Presnell</b> Incumbent	
119	COM	Joe Sam Queen Incumbent	Mike Clampitt Retired Firefighter	
			Aaron Littlefield Student	
			Dodie Allen Small Business Owner	
120	SR		<b>Roger West</b> Incumbent	

# NC Supreme Court

## Chief Justice

Mark Martin (*current Associate Supreme Court Justice*)

Ola Lewis (*current NC Superior Court Judge*)

## Associate Justice (Martin Seat)

Sam J. Ervin IV (*current Court of Appeals Judge*)

Robert N. Hunter Jr. (*current Court of Appeals Judge*)

## Associate Justice (Hudson Seat)

Robin E. Hudson (*current Associate Supreme Court Justice*)

Eric L. Levinson (*fmr. Court of Appeals Judge*)

Jeanette Doran (*Executive Director of Non Profit*)

## Associate Justice (Beasley Seat)

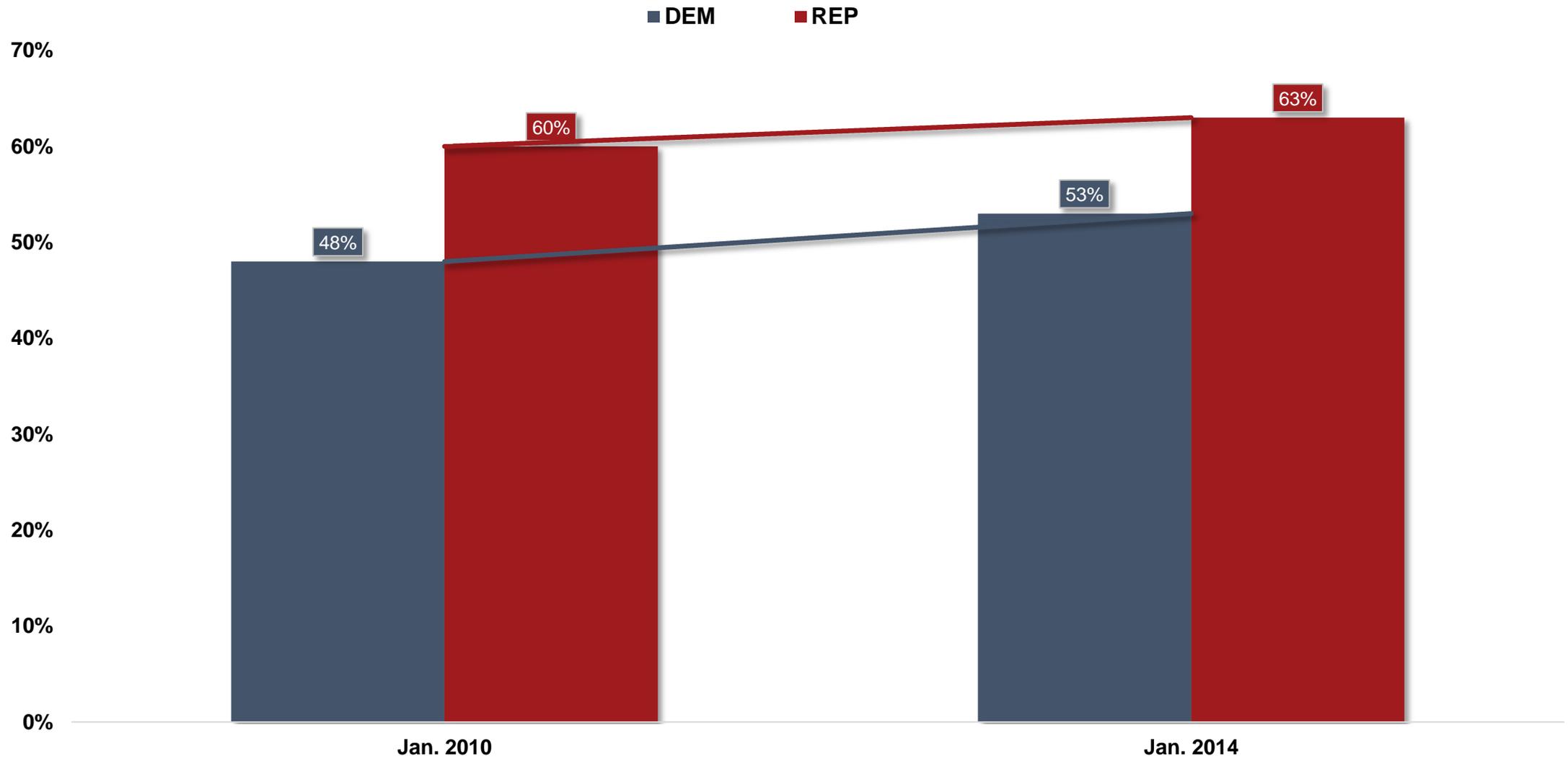
Cheri Beasley (*current Associate Supreme Court Justice*)

Mike Robinson (*Attorney*)

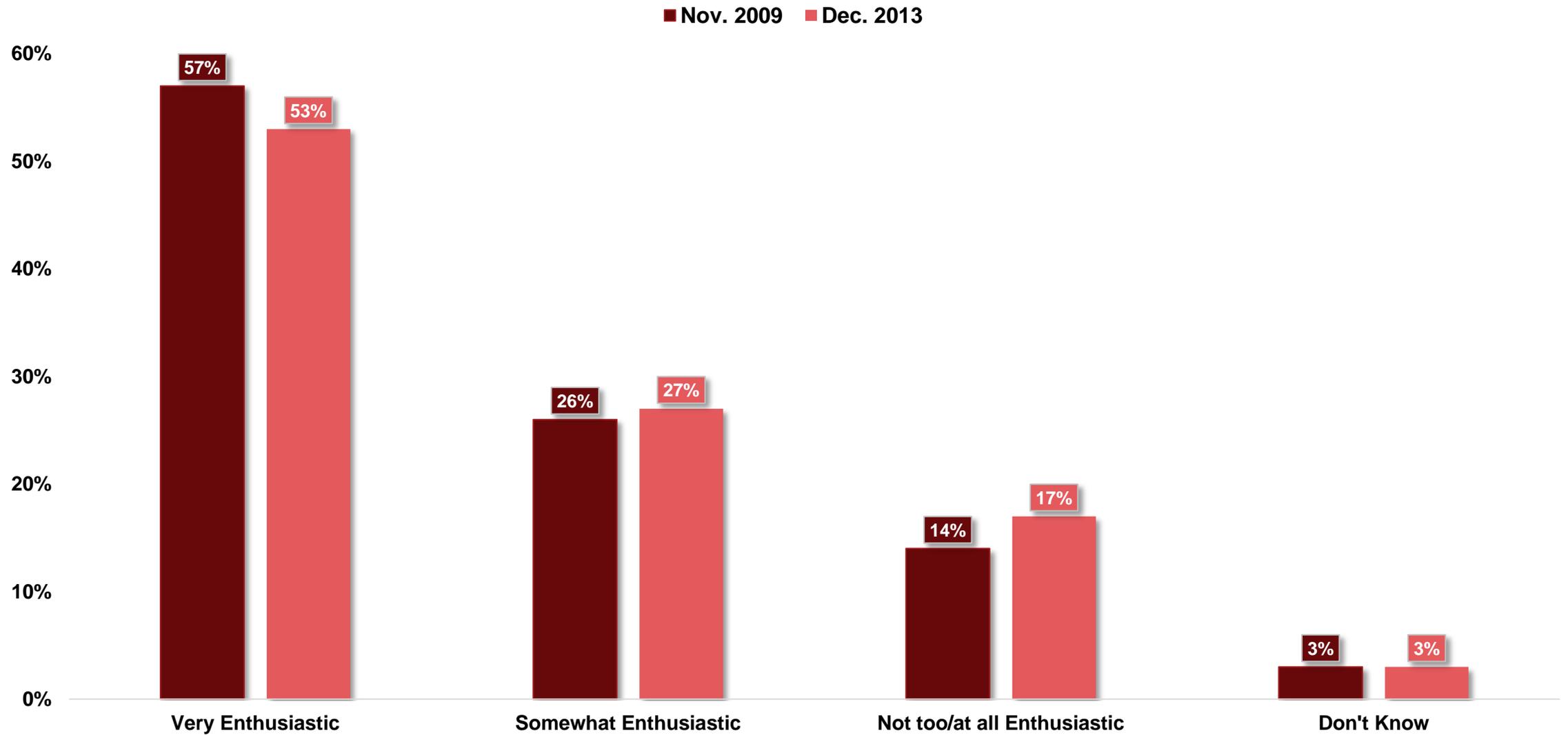
# NC Court of Appeals

<b>Court of Appeals (Hunter Seat)</b>
Lucy Inman ( <i>Special Superior Court Judge</i> )
Bill Southern ( <i>District Court Judge - District 17-B</i> )
<b>Court of Appeals (Stroud Seat)</b>
Donna Stroud ( <i>Incumbent Judge</i> )
<b>Court of Appeals (Davis Seat)</b>
Mark Davis ( <i>Incumbent Judge</i> )
Paul Holcombe ( <i>District Court Judge - District 11</i> )

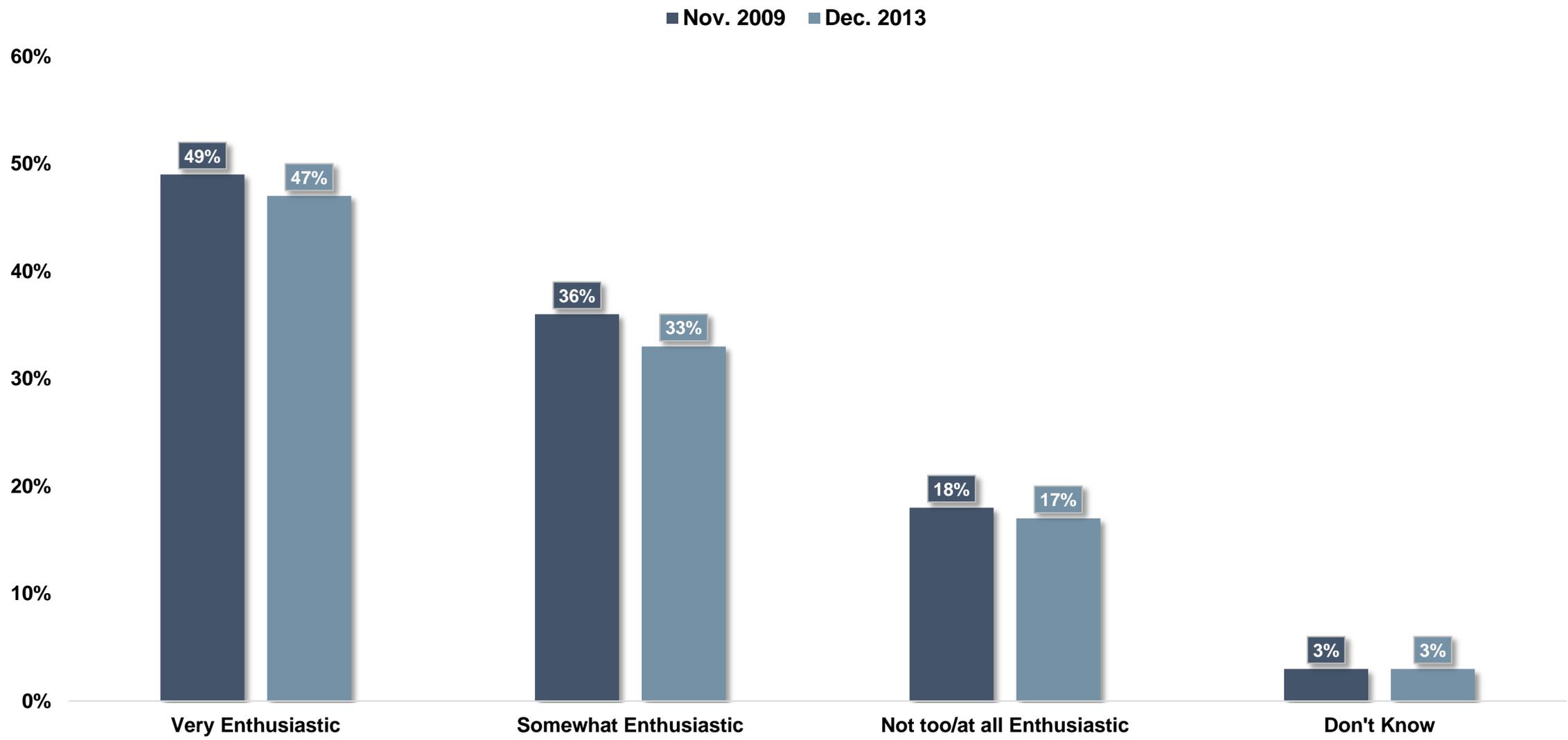
# Voter Enthusiasm Gap



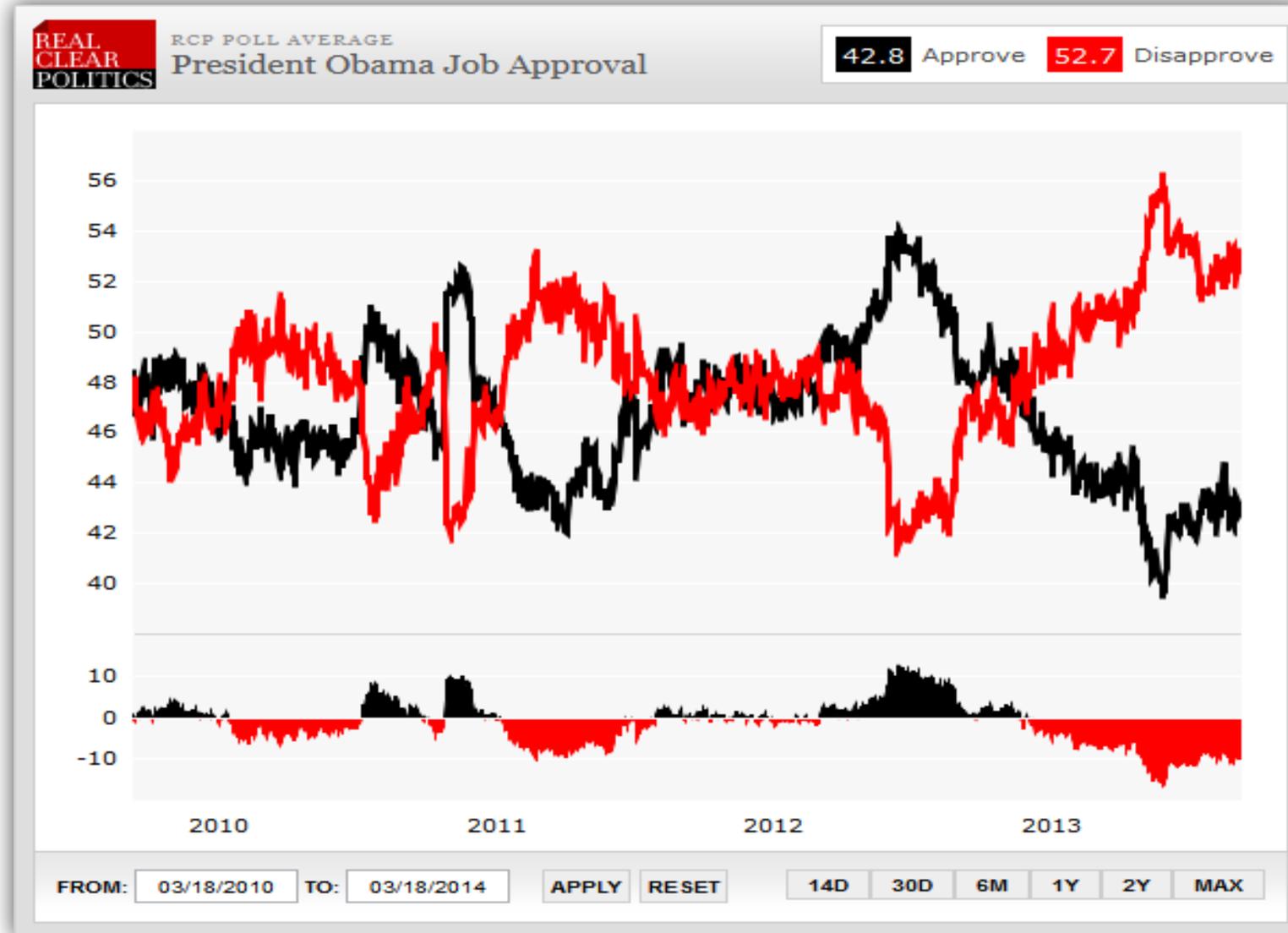
# Republican Voter Enthusiasm



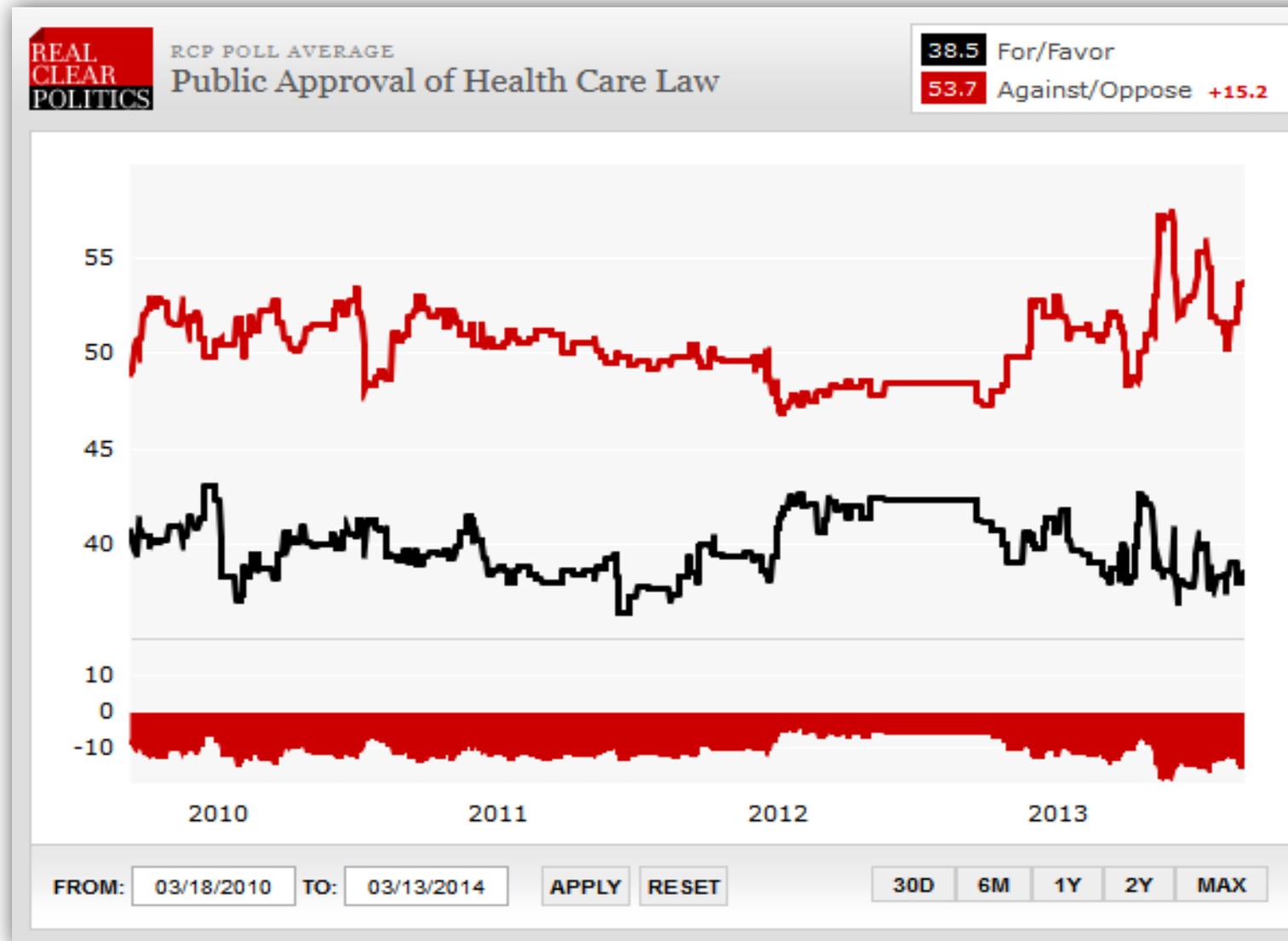
# Democratic Voter Enthusiasm



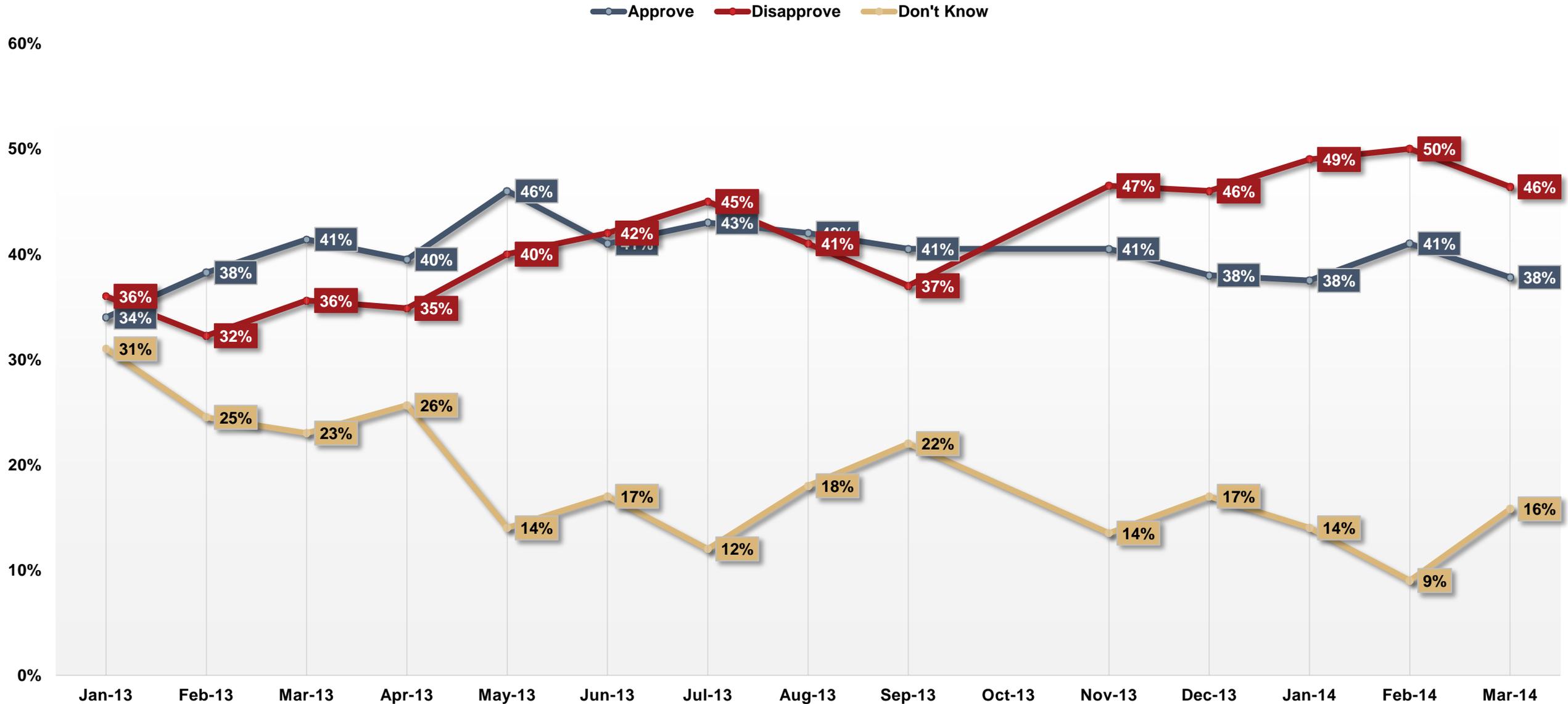
# President Obama Job Approval



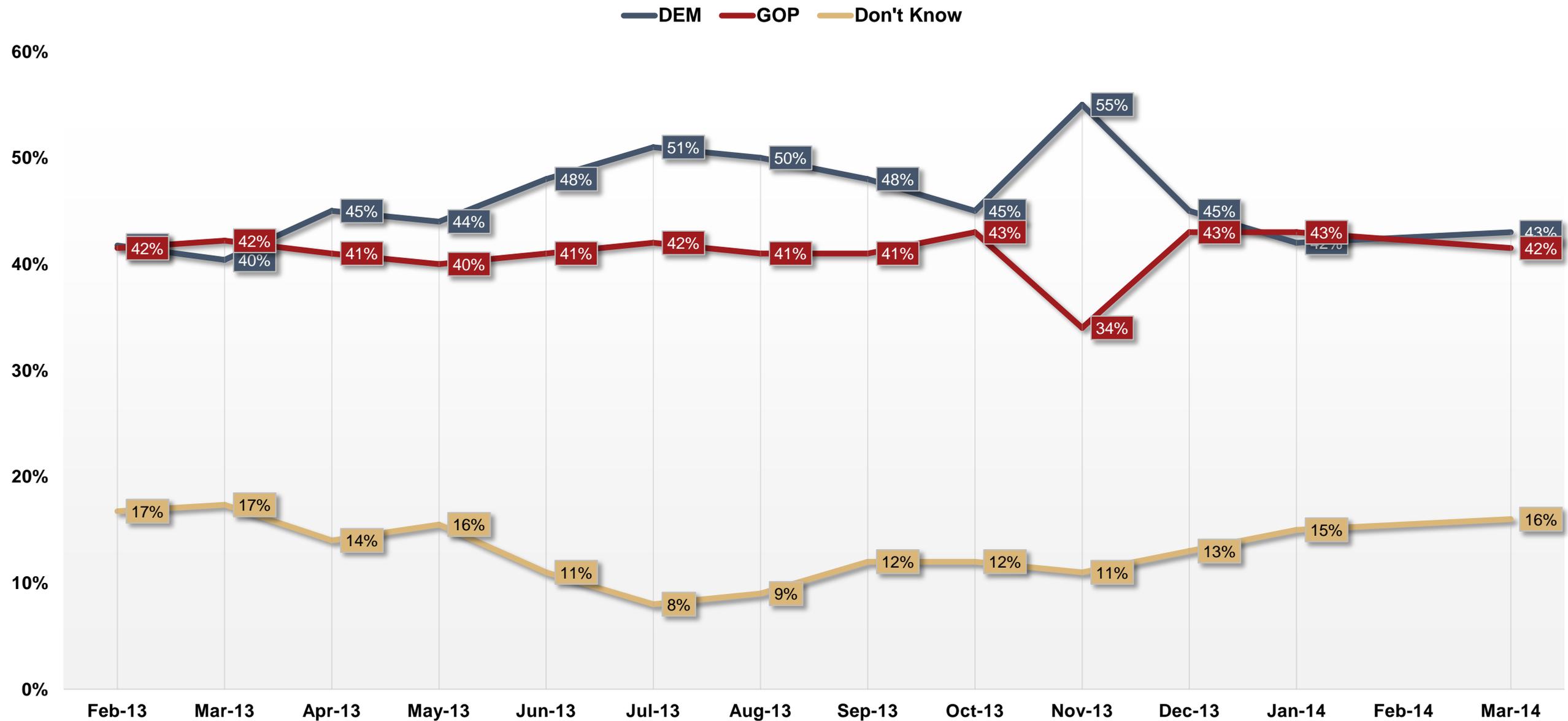
# Public Approval of Health Care Law



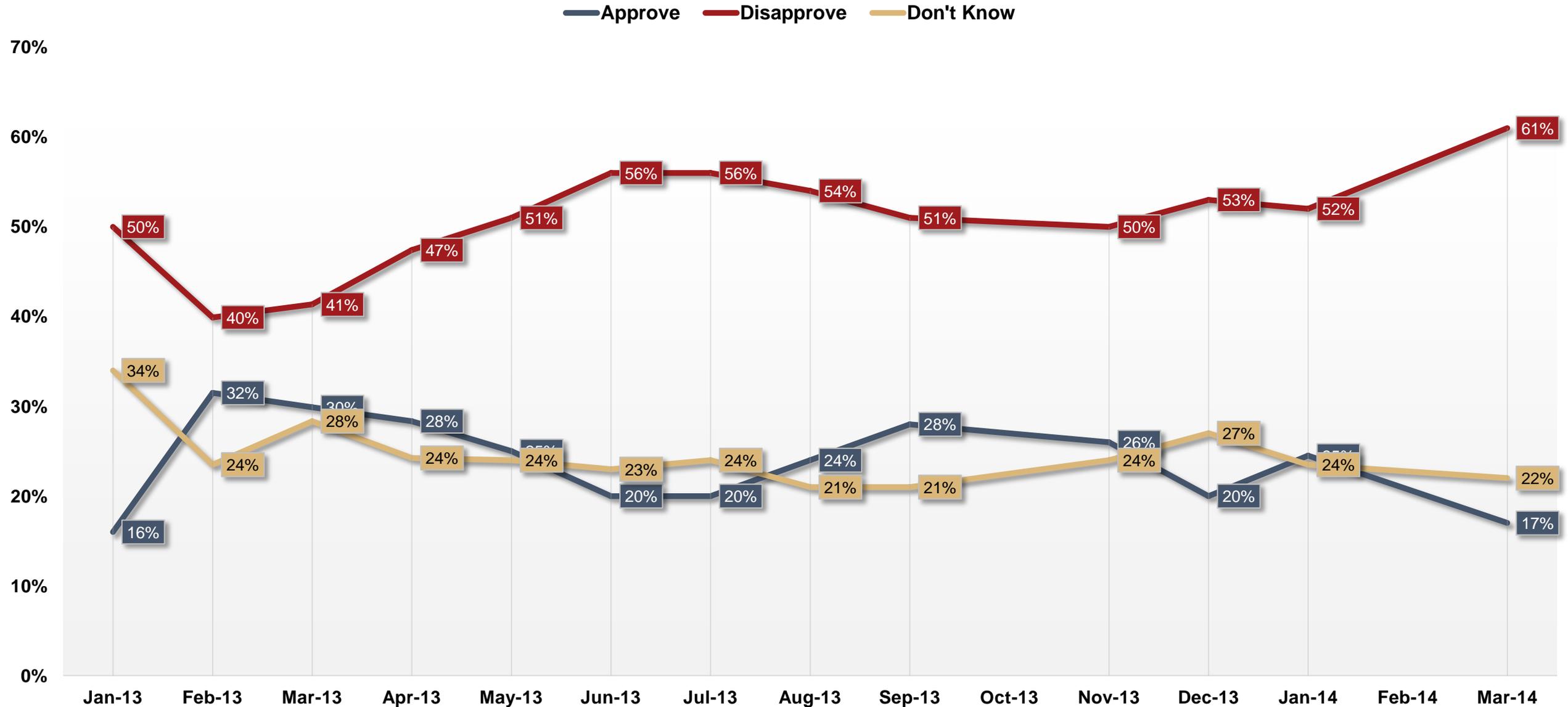
# Sen. Hagan Job Approval



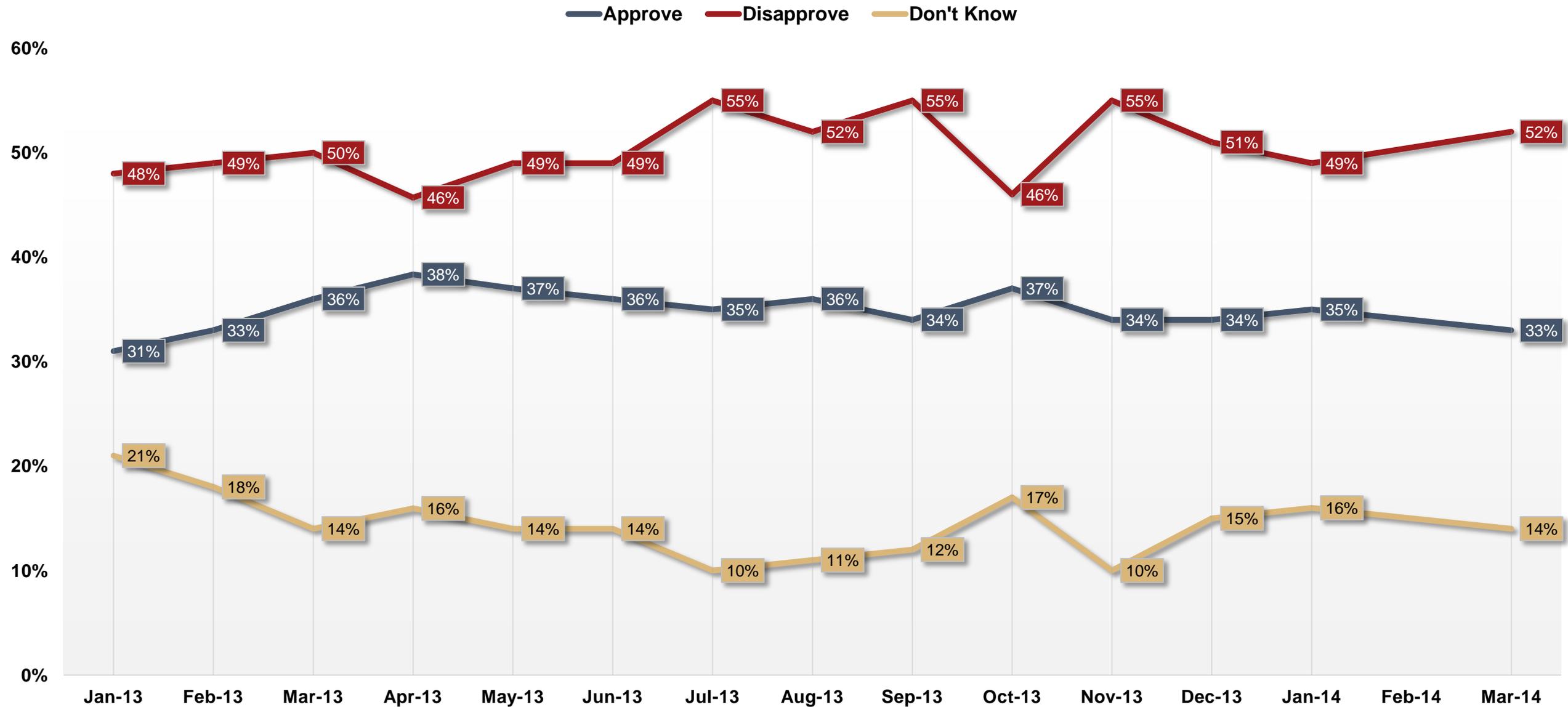
# NC Generic Ballot



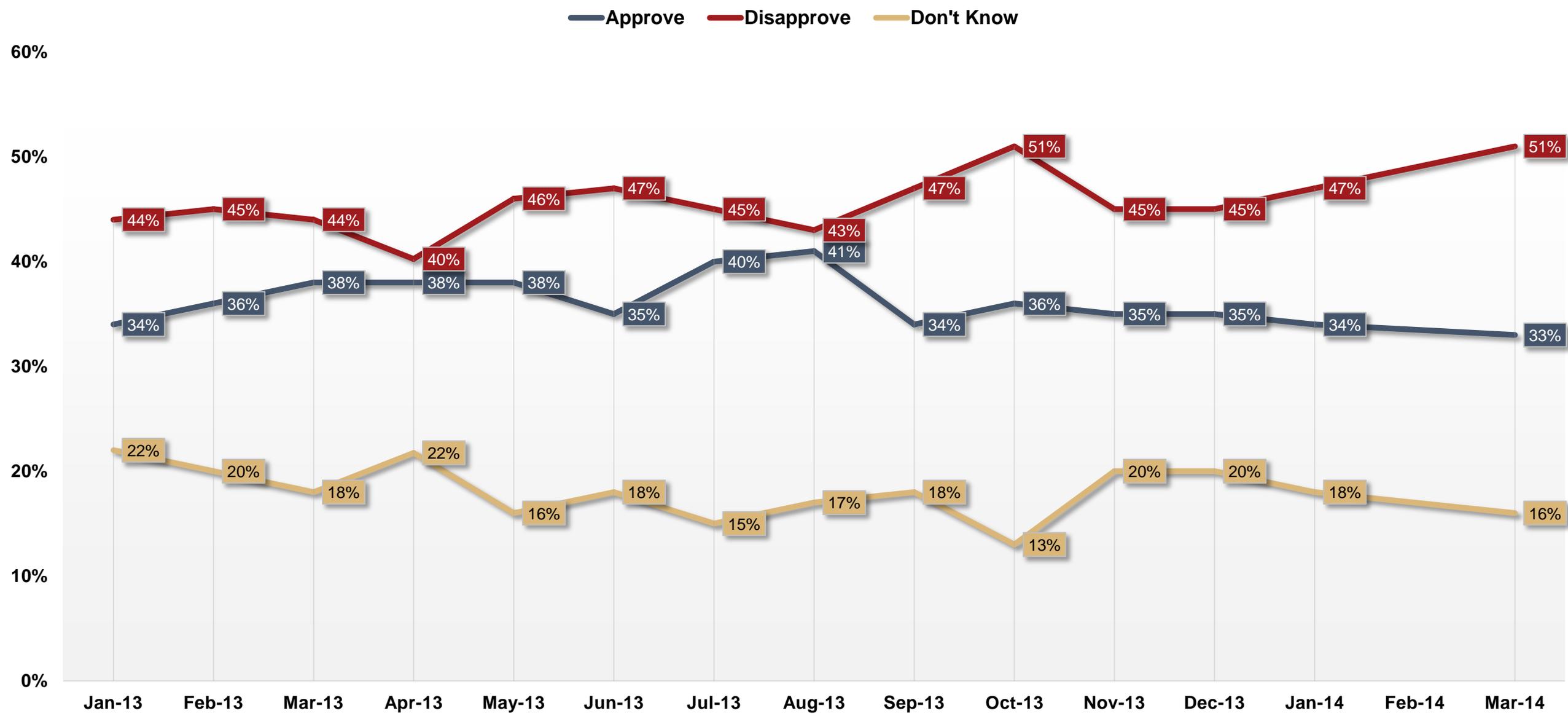
# NCGA Approval/Disapproval



# NCGA Approval: GOP

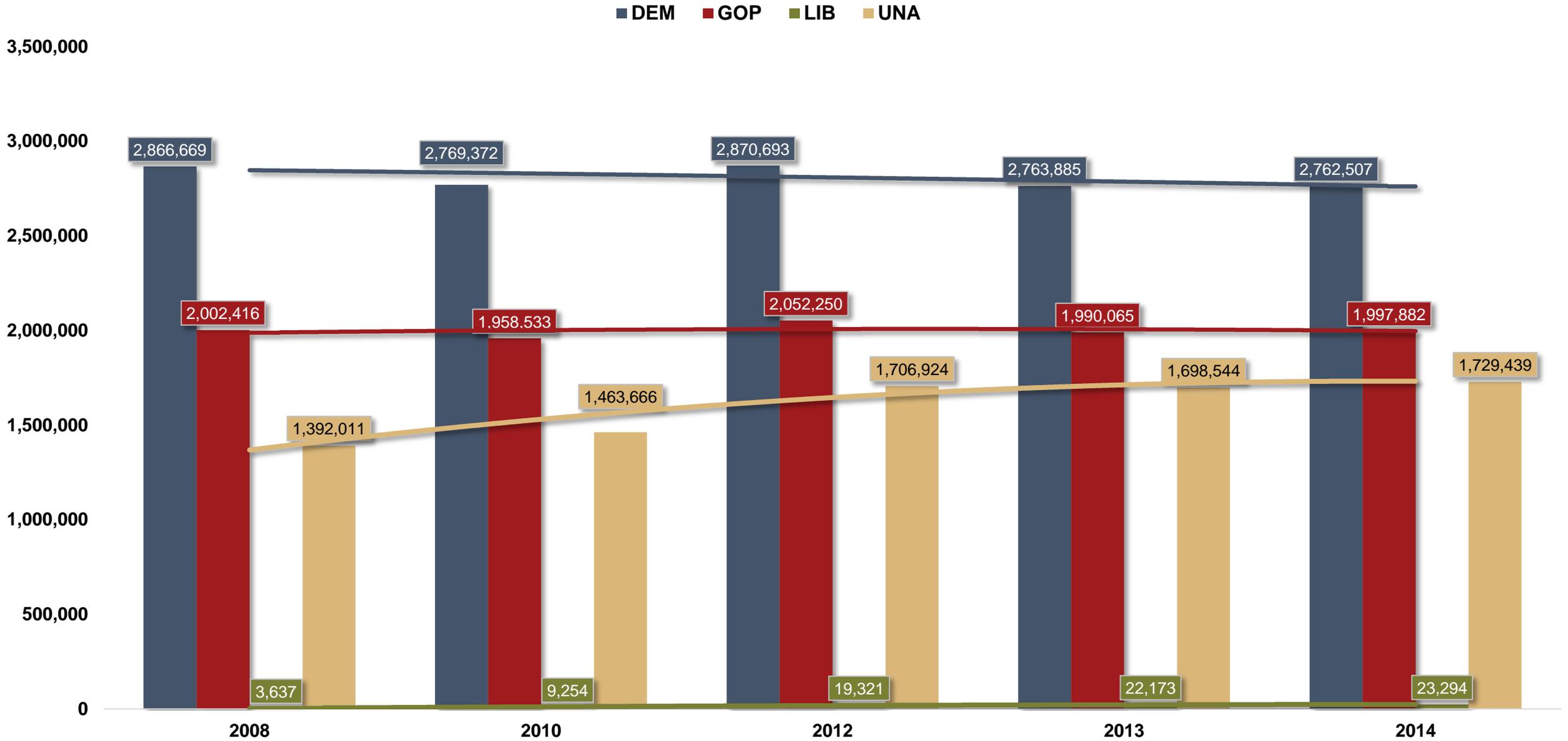


# NCGA Approval: DEM

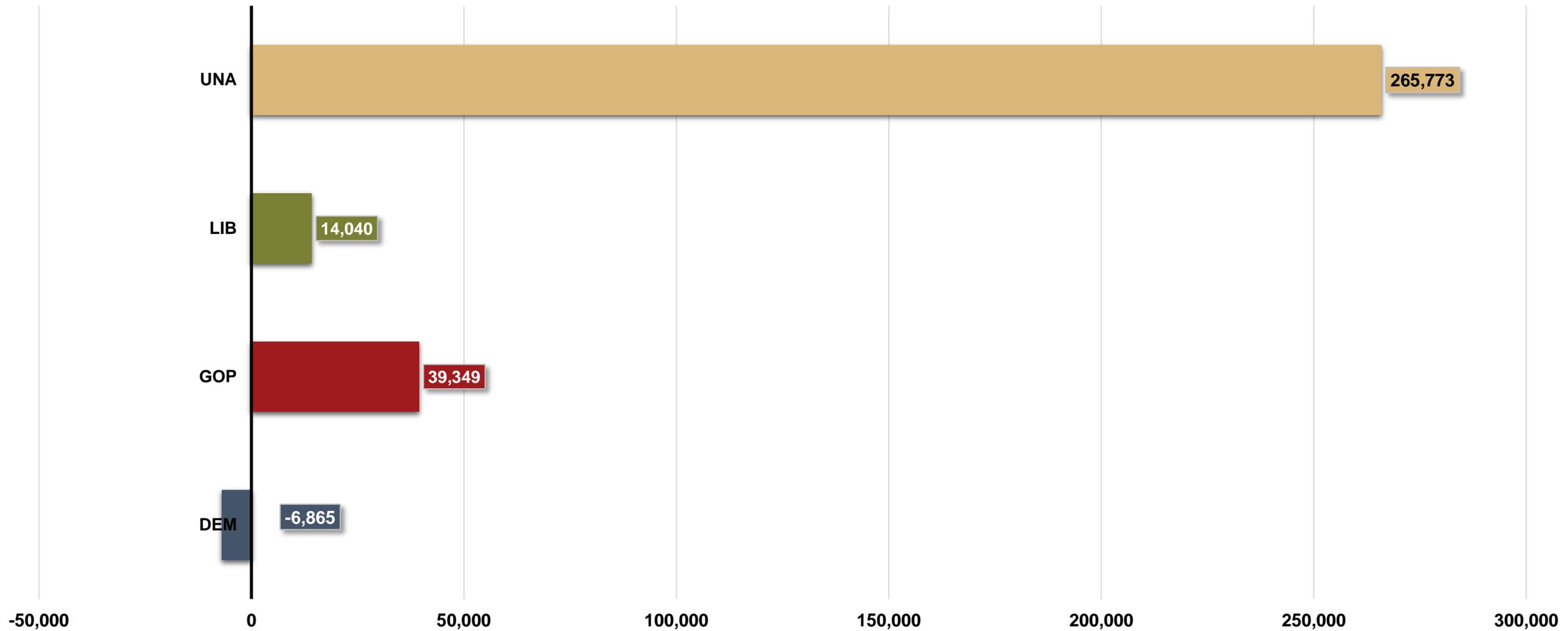


# Party Affiliation

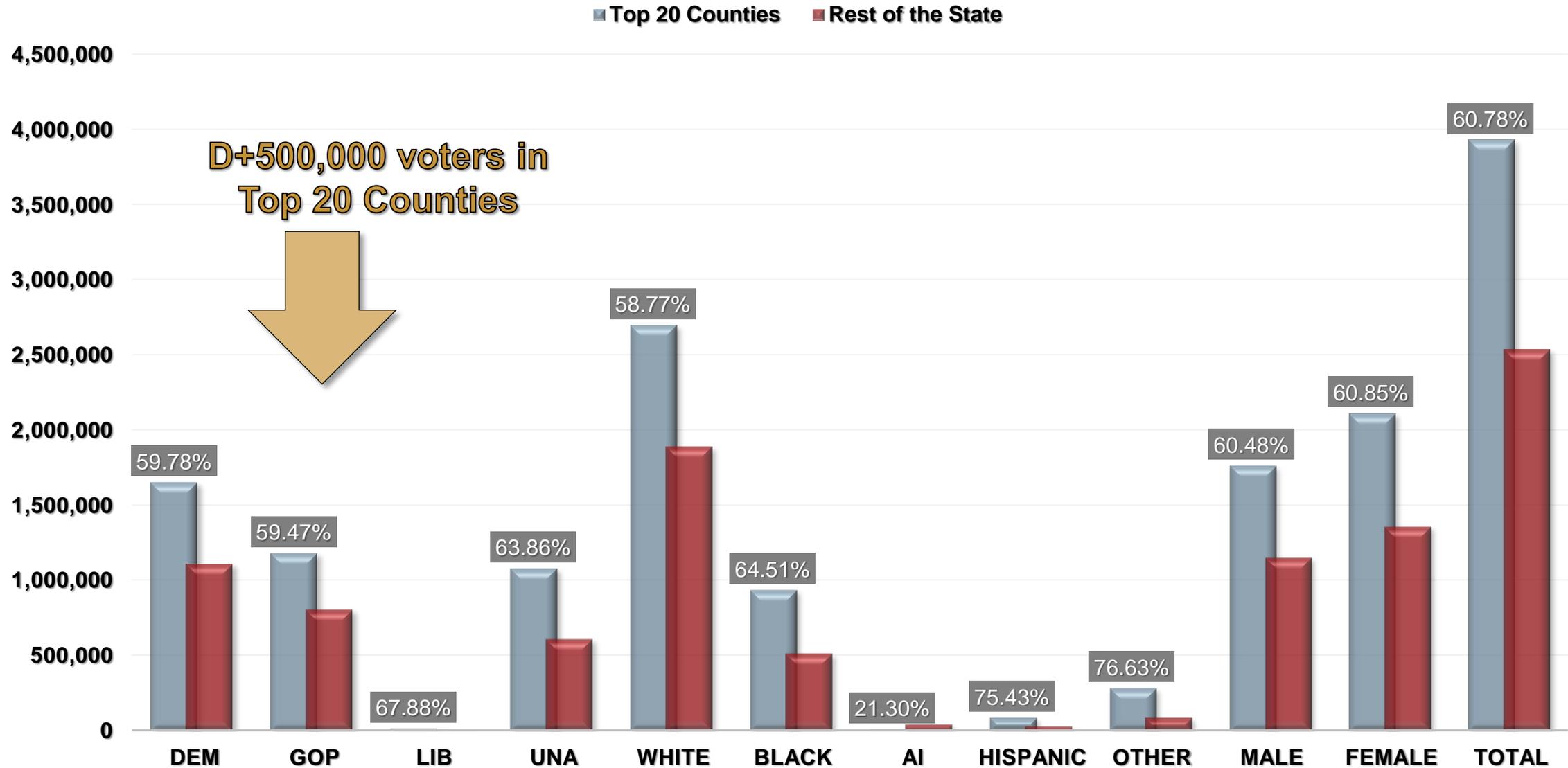
Updated: April 17, 2014



# Party Affiliation Since 2010



# Top 20 Counties of Registered Voters



# What's Driving Voter Attitudes

Of the majority of Americans who disapprove, nearly seven in ten are self-identified Republicans or individuals who lean toward the GOP. Democrats and Democratic leaners make up less than a fifth of those who disapprove of the law. The remaining 14%, based on their survey responses, cannot be classified as Republicans or Democrats.

## Party Affiliation of Those Who Approve and Disapprove of Healthcare Law

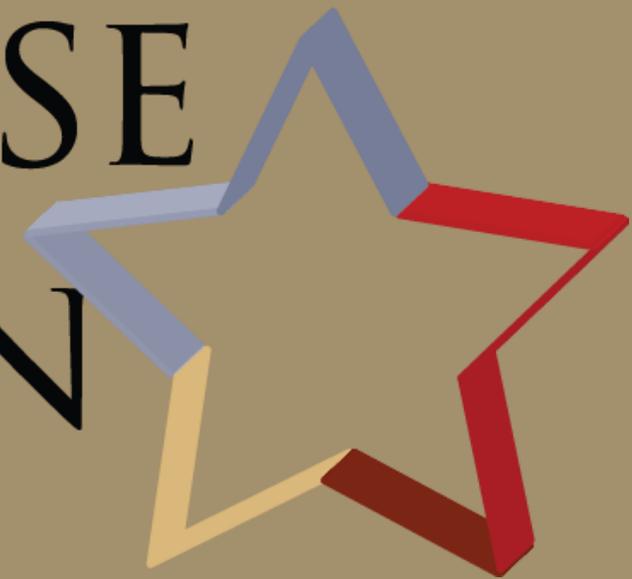
Gallup Polling	% of those who approve	% of those who disapprove
Republican/Lean Republican	10	67
Independent/Don't Know/Refused	9	14
Democratic/Lean Democratic	78	17



# Who's Voting for Whom in 2014

	October 2013			March 2014		
	Republican	Democrat	% Difference	Republican	Democrat	% Difference
Overall:	39%	47%	-8%	44%	43%	1%
White:	44%	40%	4%	51%	37%	14%
Hispanic:	32%	55%	-23%	31%	55%	-24%
Women: Ages 18-49	38%	52%	-14%	36%	52%	-16%
Women: Age 50	30%	51%	-21%	39%	44%	-5%

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## 2014 Election Updates & Insights

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